

June/July

- **John Drees**, RN, the community education specialist at Lawrence Memorial Hospital, showed **Bob Basow's** summer J433 Strategic Communication students how communications professionals work in community health. Nine of the 25 students in Basow's class were Community Health majors. **Jen Brinkerhoff**, the director of DCCCA, also visited Basow's class. In addition to classroom visitors, **Basow** took his students to **Callahan Creek** on June 24. Among the people students met with were **Kent Stones**, director of strategic planning, and **Tom Tholen**, president. (7/26/10)

August

- Guest speakers in **Sue Novak's** and **Terry Bryant's** summer J301 class included: Midge **Grinstead**, Lawrence Humane Society; **Peggy Sampson**, Audio Reader; **Steve Hawley**, KU astronomy department; **Laura Lorson**, All Things Considered host at KANU Radio; and **Ben Smith**, who organized the social media conference at the Oread Hotel earlier this year. The professors also want to thank **Lisa Loewen**, **Jeff Browne**, **Eileen Hawley** and **Kerry Benson** for doing guest lectures in their specialty areas. (8/23/10) **Chris Nelson** and **Chris Bristow**, both 2009 J-School graduates, spoke to **Diane O'Byrne's** Sales Strategy class Sep. 2. Nelson is a business analyst for Cerner Corporation and Bristow is an account executive for the WB affiliate in Kansas City. (8/30/10)

September

- **Mark Mears**, chief marketing officer for The Cheesecake Factory and a 1984 J-School graduate, will brief **Tim Bengtson's** Strategic Campaigns students on their project for The Cheesecake Factory on Sept. 10. He will meet with students at 11 a.m. in 206 S-F, and then continue the conversation over lunch in the Kansas Union. (9/6/10)
- **Mary Denning**, coordinator of Human Subjects Committee Lawrence (HSCL), and her associate **Jan Butin**, are visiting **Tim Bengtson's** Strategic Campaigns class Sept. 9 to discuss ways for students to ensure they conduct research properly and without infringing on the rights of those they research. Denning and Butin also will discuss the tutorial all Campaigns students are required to complete.
- **Tim Robisch**, director of national sales and marketing resources for Entercom Radio/Kansas City, will be guest speaking to **Diane O'Byrne's** Sales Strategy class on Sept. 9. (9/6/10)

- **Simran Sethi's** Diversity in Media class hosted a virtual visit with **Josh Stearns**, associate director of FreePress, a national, nonpartisan, nonprofit organization working to reform the media on Aug. 31. The lecture focused on net neutrality. On Sept. 7, the class will include a lecture from **Chris Rabb** on inclusion and exclusion in media. Rabb is a consultant, writer and public speaker focusing on the intersection of social identity, media, civic engagement and entrepreneurship. (9/6/10)
- **Simran Sethi's** Diversity in Media class will include a lecture with **Latoya Peterson**, founder of the African- American blog Racialicious on Sept. 14. (9/13/10)
- **Kishore Chakraborti**, vice president of McCann-Erickson (India), spoke to **Bob Basow's** J538 International Marketing Communication class. A guest of KU's Center for International Business Research, Chakraborti lectured on Indian culture and how advertisers from Cadbury Chocolate to DeBeers Diamonds were influencing it. He also coached the J538 project teams, which are studying how companies in key industries communicate in different regions of the world. (9/20/10)
- **George Weyrauch**, brand advocate/relationship evangelist for Barkley Blacktop will be speaking Sept. 21 to **Diane O'Byrne's** Sales Strategy and Presentations class. Any interested students are welcome to join. (9/20/10)
- **Diana S. Frederick**, the executive director of Douglas County CASA Inc., spoke to **Sue Novak's** J201 Advocacy Media class on Sept. 14. (9/20/10)

October

- Two 2007 J-School graduates spoke in **Barbara Barnett's** Media and Society class. **Gina Ford**, TV reporter in Peoria, Ill., spoke on Sept. 23. **Zak Beasley**, who is working in Romania, spoke on Sept. 28. (10/4/10)
- **Simran Sethi's** Diversity in Media class visited Haskell Indian Nations University to discuss the representations of Native Americans in media on Sept. 21. The visit included a discussion with **Rhonda LeValdo**, 2007 and 2010 MSJ J-School graduate, and her Haskell students and J-School Visiting Associate Professor **Teresa Lamsam**. (10/4/10)
- **Diane O'Byrne's** guests for this week's Sales Strategy and Presentation class are: **Mike Lundgren**, partner and director of innovation strategy for VML, and **Amy Duarte**, formerly of Apple. (10/4/10)

- **Dayana Yochim**, 1990 J-School graduate, spoke to students last week. She is a writer and consumer finance expert for the Motley Fool (www.fool.com). She frequently appears in print and on the air, including "The TODAY Show," Fox News, PBS, CNN, National Public Radio, *Real Simple*, *Glamour*, *Jane*, *Essence*, *Men's Health*, *Details*, *Newsweek*, *Bridal Guide*, *USA Today*, *the Chicago Tribune*, *the Washington Post* and *the Lawrence Journal-World*. She has written two books, "The Motley Fool's Guide to Couples & Cash: How to Handle Money with your Honey" and "The Motley Fool Personal Finance Workbook." (10/4/10)
- Three representatives from **the University of Costa Rica** are visiting KU and the School of Journalism Oct. 11- 13. The visitors are: **Dr. Ana Sittenfeld**, director of International Programs; **Dr. Carolina Carazo**, director of the School of Mass Communications; and **Dr. Harold Hutt**, professor of Mass Communication. (10/11/10)
- **Mugur Geana's** Strategic Campaigns class visited with one of this semester's clients, **Cross Lines Community Outreach, Inc.** from Kansas City, Kan., on Sept. 28. The class will work on developing branding and fundraising strategic communication plans for the organization to help them increase the services they provide to those in need in Wyandotte County, Kan. (10/11/10)
- **Nine print journalists from Central and South America** visited the J-School Oct. 7 as part of the **International Visitor Leadership Program of the Department of State**. They visited several classes and toured the School. **Mike Williams** coordinated the visit. (10/11/10)
- **Tarik Khatib**, interim police chief of the Lawrence Police Department, was a guest speaker at a J301 Research and Writing lecture class last week. He was invited to give students an opportunity to cover a local newsmaker for a deadline writing assignment. The course is coordinated by **Kerry Benson**, who teaches along with **Jeff Browne**, **Lucy Denyer**, **Pam Fine**, **John Hudnall** and **Teresa Lamsam**. (10/11/10)
- **Representatives from The Richards Group in Dallas will visit classes on Nov. 16 and 17.** Among those visiting will be **Alex Cohen**, 2008 J-School graduate. The Richards Group is a Dallas-based branding and full-service advertising agency offering advertising, marketing and interactive solutions. The representatives also will speak to a joint meeting of the Ad Club and PRSSA on Nov. 16 at 7 p.m. in 2092 Dole. We will have a luncheon with Strategic Communication faculty on Nov. 16 at 11:30 in 104 S-F. If you would like to attend, RSVP to Penny Hodge by Nov. 15 at noon. (10/18/10)

- **Brian Sexton**, 1991 J-School graduate, who does radio work for the Jacksonville Jaguars, will speak to **Max Utsler's** Sports, Media and Society class, then meet with the play-by-play students on Oct. 21. (10/18/10)
- **Mugur Geana** met with **Carolina Carazo**, director of the School of Mass Communications at the University of Costa Rica, and **Harold Hutt**, professor of Mass Communication, on Oct. 12 to discuss possible collaboration opportunities on digital course delivery and using social media to increase student-learning engagement. Carazo, Hutt and Ana Sittenfeld, director of International Programs, also visited with Ann Brill, Barbara Barnett, Linda Lee and Chuck Marsh on their visit to KU. (10/18/10)
- **Dick Flanigan**, vice president of sales for Cerner Corp., will speak to **Diane O'Byrne's** Sales Strategy and Presentations class this week. (10/25/10)
- **Representatives from The Richards Group in Dallas will visit classes on Nov. 16 and 17.** Among those visiting will be **Alex Cohen**, 2008 J-School graduate. The Richards Group is a Dallas-based branding and full-service advertising agency offering advertising, marketing and interactive solutions. The representatives also will speak to a joint meeting of the Ad Club and PRSSA on Nov. 16 at 7 p.m. in 2092 Dole. We will have a luncheon with Strategic Communication faculty on Nov. 16 at 11:30 in 104 S-F. If you would like to attend, RSVP to Penny Hodge by Nov. 15 at noon. (10/25/10)
- **Simran Sethi's** Diversity in Media class will host a virtual lecture Oct. 26 with documentary filmmaker **Maria Holter** and her son **Tait Holter** on the uses of digital technology for differently-abled people, specifically focusing on the utility of iPads in increasing communication opportunities for those with severe autism. This topic will also be addressed in the class's virtual summit on "Telling Stories of Diversity in the Digital Age," to be held on Dec. 4. (10/25/10)

November

- **Simran Sethi's** J534 Diversity in Media class will include a virtual visit on Nov. 2 from **Kirby Dick**, a documentary filmmaker who, in 2005, received an Academy Award nomination for Best Documentary Feature for directing "Twist of Faith." (11/1/10)

- **Elena (Ferrantelle) Land**, 2006 J-School graduate and account executive for Wilks Broadcasting in Kansas City, will speak to **Diane O'Byrne's** Sales Strategies class this week. (11/1/10)
- **Representatives from The Richards Group in Dallas will visit classes Nov. 16 and 17.** Among those visiting will be **Alex Cohen**, 2008 J-School graduate. The Richards Group is a Dallas-based branding and full-service advertising agency offering advertising, marketing and interactive solutions. The representatives also will speak to a joint meeting of the Ad Club and PRSSA on Nov. 16 at 7 p.m. in 2092 Dole. We will have a lunch with Strategic Communication faculty at 11:30 a.m., Nov. 16, in 104 S-F. To attend, RSVP to Penny Hodge by noon, Nov. 15. (11/1/10)
- **Wayne Larson**, 2010 J-School graduate and new communications coordinator for KU's School of Business, spoke to **Barbara Barnett's** Media and Society class on Oct. 26. (11/1/10)
- **Simran Sethi's** Diversity in Media class will host a virtual discussion with **Nate Phelps** on Nov. 16. Phelps is the son of Westboro Baptist Church founder Fred Phelps. The discussion will center on rights to free speech and religious expression. The class also will include a virtual conversation with **Joshua Neuman**, founder of the critically-acclaimed Jewish lifestyle magazine *HEEB*. (11/15/10)
- **Colonel Steve Boylan (Ret.)** spoke to **Sue Novak's** J201 Advocacy Media class on Nov. 9. (11/15/10)
- Guest speakers this semester in **Max Utsler's** J540 Sports, Media and Society class included: **Bill Hancock**, executive director, Bowl Championship Series (BCS); **Steve Wieberg**, reporter, *USA Today*; **Dennis Dodd**, reporter, CBSsports.com; **Tom Keegan**, sports editor, *Lawrence Journal-World*; **Bob Fescue**, talk show host, KCSP 610 Sports; **Roger Twibell**, freelance TV play-by-play announcer; **Mike Swanson**, vice president of communications and broadcasting, Kansas City Royals; **Jim Marchiony**, KU associate athletics director; **Joel Cox**, vice president of marketing, Scout.com; and **Brian Sexton**, radio play-by-play announcer, Jacksonville Jaguars. (11/15/10)
- **McKay Stangler**, 2007 MSJ, was a guest speaker in **Sue Novak's** media advocacy class on Nov. 23. He spoke on advocacy and financial reform. (11/29/10)

December

- **Carlos Perez Beltran**, 2009 J-School graduate and featured Jayhawk Photojournalist, visited **Julie Denesha's** advanced photojournalism class Nov. 30. (12/6/10)
- **Julie Brown**, consumer marketing manager for the Kansas Speedway, spoke in **Patty Noland's** Professional Development class on Dec. 9. She is a 2005 graduate of the School. (12/13/10)
- **Frank Jurden**, director of strategy for VML, spoke in Message Development on Dec. 7. (12/13/10)

January

- **Walt Riker**, 1978 J-School graduate and retired vice president of global media at McDonald's, spoke in **David Guth's** Ethics and Media class Jan. 31. Riker is a Spring 2011 Fellow at The Dole Institute of Politics. He will speak at Study Group sessions on "Corporate Responsibility," Wednesdays, Feb. 16 through April 6, from 4-5:30 p.m. at the Dole Institute. The Study Groups are book-free and study-free opportunities for students, faculty and the general public to enrich their knowledge and understanding of special topics by having open discussions with Fellows and their special guests. For additional information on the Spring 2011 Fellows and their Study Groups, and all programs at the Dole Institute, please visit: www.doleinstitute.org. (1/31/11)
- Visitors in Bob **Basow's** fall International Marketing Communication class included **Kishore Chakraborti**, director for India/Tibet for McCann-Ericson, and **Alma Fuentes**, human resources director, and two agency representatives from The Richards Group. Visitors in **Basow's** fall Strategic Campaigns class included **Kathy Olsen**, Kansas Bankers Association, and **Chief Ed Klumpp** and **Lt. Scott Harrington**, Kansas Law Enforcement. **Mike Swenson**, president of Barkley PR, and **Pat Piper**, former executive creative director at Barkley, spoke with **Basow's** Strategic Campaigns students last semester. (1/31/11)

February

- **Grey Montgomery**, 1998 J-School graduate and Gannett's director of strategic planning, will speak to **Jimmy Gentry's** Multimedia Management and Leadership class Feb. 9. (2/7/11)
- **Walt Riker**, 1978 J-School graduate and retired vice president of global media at McDonald's, spoke in **Chuck Marsh's** J101 class Jan. 31. (2/7/11)

- **Hilary Hungerford**, a doctoral candidate in the KU Department of Geography, will be a guest speaker Feb. 23 in **Teresa Trumbly Lamsam's** seminar in Development Communication. As a recipient of a Fulbright Scholarship, she recently spent nine months in Niger in West Africa to conduct fieldwork for her dissertation. She was a Peace Corps volunteer in Benin before she joined graduate school at KU. She has worked with several West African communities in Ghana, Benin and Niger and she will be sharing her thoughts and experiences about the relationship of colonialism and development in the Third World and more specifically Africa. (2/21/11)
- **Military officers from the School of Advanced Military Studies (SAMS) at Fort Leavenworth, Kan.**, visited the J-School on Thursday, Feb. 24, to be interviewed by J301 students. **Lucy Denyer** coordinated the visit.
- **Mort Rosenblum**, veteran foreign correspondent, visited with more than 40 J-School students and faculty Feb. 28 in the Journalism Resource Center. He has covered seven continents since the 1960s, reporting from 200 countries. He has served as AP Bureau Chief in Jakarta, Kinshasa, Lagos, Buenos Aires, Singapore and Paris. He was editor of *the International Herald Tribune*. The most recent of his 13 books, "Little Bunch of Madmen: Elements of Global Reporting," is a comprehensive guide for current and aspiring international reporters. His visit was co-sponsored by the Center for Global and International Studies, the J-School, the College of Liberal Arts & Sciences, the Kansas African Studies Center and *the Kansan*. (2/28/11)

March

- **Steve Boylan**, a retired colonel and former public affairs officer for Gen. David Petraeus in Iraq, will speak to **Teresa Trumbly Lamsam's** J415 labs this Wednesday. Boylan is now an assistant professor in the Leadership Department of the Command and General Staff College at Fort Leavenworth, Kan. (2/28/11) **Vince Coultis**, vice president of training and development at *the Kansas City Star* will be guest speaking in **Diane O'Byrne's** Sales Strategy and Presentations class March 15. (3/7/11)
- **Jimmy Gentry** will speak to **O'Byrne's** Sales Strategy students March 17 on financial basics in the industry. (3/7/11)

- **Ted Frederickson** has hosted, and will host, several guest speakers in this semester's Depth Reporting class. The guests have been a major component of the class he has taught for the last four years. Before they are scheduled to speak, students review and discuss depth stories written by the guests. They discuss how they got the ideas for their stories, how they went about finding sources and gathering information, and how they organized and wrote the stories. Students from the Depth Reporting class have won the prestigious Depth Writing category in the Hearst competition four out of the last five years. The guests this semester include:
 1. **Alison Young**, investigative reporter for *USA Today* and president of Investigative Reporters and Editors, the leading organization made up of depth reporters in the United States, spoke Feb 15. She is a KU graduate, was editor of *the Kansan* and is Frederickson's former student.
 2. **Judy Thomas**, prize-winning investigative reporter for *the Kansas City Star*, spoke Feb. 22.
 3. **David Boardman**, editor of *the Seattle Times* who has personally edited several Pulitzer Prize-winning series, visited the class March 1.
 4. **Roy Wenzl**, reporter for *the Wichita Eagle*, visited March 8. He talked about the series of articles he wrote about two twin women who were victims of rape and incest in their early years. The series recently won the Burton Marvin Award, given on William Allen White Day.
 5. **Eric Adler**, award-winning narrative writing specialist at *the Kansas City Star* and lecturer at the J-School, will speak March 29.
 6. **Kevin Helliker**, a *Wall Street Journal* reporter based in Chicago who won the 2004 Pulitzer Prize in Explanatory Reporting for his series "Deadly Discrepancy: New Light on Aortic Aneurysms," will visit April 19. Helliker has a creative writing degree from the KU English Department, worked for *the Kansan* and took several J-School classes. He is Frederickson's former student.
 7. **Mike McGraw**, project reporter for *the Kansas City Star* who co-authored KU journalism graduate Jeff Taylor a Pulitzer Prize-winning series on the U.S. Department of Agriculture, visited April 26. McGraw recently co-reported a prize-winning series of articles on human trafficking. (3/14/11)

- **Betty Baye**, an editorial writer and columnist for *the Louisville Courier-Journal*, motivational speaker and Louisville TV personality, was a visiting professional March 28. She spoke in **Jackie Thomas'** Opinion Writing and Commentary class, among others, and attended a faculty luncheon. (3/28/11)

- **Chad Lawhorn** of the *Lawrence Journal World* spoke to **Teresa Trumbly Lamsam's** Multimedia Reporting students and her lab on Public Affairs March 16. Lawhorn is the city and neighborhoods reporter. More on Lawhorn at: http://www2.ljworld.com/staff/chad_lawhorn(3/28/11)
- **Abdulsamad Sahly** from Saudi Arabia, a student in KU's Applied English Center's intensive language program, visited **Teresa Trumbly Lamsam's** Development Communication Seminar March 9. (3/28/11)

April

- **Karen Christilles**, associate director of the Lied Center, met with **Message Development students** March 28 for the class' final multi-media project. The project is to increase interest and membership in the Lied Center Student Association. Students will be studying existing research, examining the situation, making proposals and creating various cross-platform messages. (4/4/11)
- **Mike Lundgren**, vice president of VML, will speak to **Diane O'Byrne's** Sales Strategy & Presentations April 5. (4/4/11)
- **Travis Jennings Brown**, associate editor of *Cowboys & Indians* magazine and a 2008 graduate of the School, spoke, via Skype, in **Carol Holstead's** Magazine Writing class April 6. (4/11/11)
- Guests in **Max Utsler's** Principles of Broadcasting class this semester have included: **Dick Ward**, Wyandotte Publishing; **Dan Mulvenon**, National Cable Television Cooperative; **Dan Simon**, KU Endowment; **Kent Cornish**, Kansas Association of Broadcasters; **Laura Lombardi**, Textcaster; and **Rob Walch**, Podcast 411. (4/11/11)
- Guests in **Malcolm Gibson's** International Journalism class this semester have included: **Will Stebbins**, former bureau chief for the Americas, Al Jazeera English, Washington, D.C.; **Dima Khatib** (via Skype) from Caracas, Venezuela, who is a South American correspondent for Al Jazeera and helped cover the uprising in Cairo using Twitter; **Marwa Ghazali**, a KU PhD student, who is working on a project about the City of the Dead in Cairo, Egypt; **John Cary**, who retired from the Army in 1998 after more than 25 years as a Middle East/North Africa foreign area officer, Army Strategist, Joint Planner and Joint Staff Officer, and now teaches at Ft. Leavenworth; **Ebenezer Obadare**, assistant professor of sociology and faculty member with the Center for African and African-American Studies, and a former journalist in Nigeria; **Geoff Babb**, retired U.S. Army Special Forces lieutenant colonel serving as a supervisory assistance professor at Fort Leavenworth; and **Li Honghai**, a TV journalist and documentarian who has climbed Mt. Everest, the focus of one of his

documentaries. **Bradley Brooks** (via Skype) will be a guest in the class April 14. He is chief of bureau, Brazil, for the Associated Press. An alumnus of the school, Brooks joined the AP in 1998 in Kansas City, then moved to New York as an editor in its multimedia department. He then became editor-in-chief of *the Santiago Times* in Chile and opened a South America bureau for United Press International from a base in Rio. He returned in 2005 as an editor in New York, working on desks handling both U.S. and international news, and did a six-month reporting stint in Iraq before returning to Brazil as Rio correspondent in 2008. Brooks is based in Sao Paulo, leading AP staff there as well as in Rio de Janeiro and Brasilia. More on these speakers:

[http://web.ku.edu/~jour502/InternationalClassS11.htm\(4/11/11\)](http://web.ku.edu/~jour502/InternationalClassS11.htm(4/11/11))

- **Elena Ferrantelle Land**, 2006 graduate, spoke to **Diane O'Byrne's** Sales Strategy class last week. She is an account executive for Wilkes Broadcasting in Kansas City. (4/18/11)
- **Andrew Warner**, account management supervisor at Nicholson Kovac, will speak to **Diane O'Byrne's** Sales Strategy and Presentations class April 26. (4/18/11)
- **Kevin Helliker**, a 1980 KU graduate and senior writer for *the Wall Street Journal*, spoke to the Multimedia Reporting class on April 18 and to Ted Frederickson's Depth Reporting class on April 19. Helliker and Thomas M. Burton shared the 2004 Pulitzer Prize for explanatory journalism for a series of articles about aneurysms. (4/25/11)

May

- **On May 3, Octagon will interview journalism students who have been selected for the Tom Murphy Fellowship.** Octagon is a leading global marketing agency. The Tom Murphy Fellowship is designed to develop and enrich a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The Fellow will primarily work with id8, Octagon's in-house insights, ideation, and strategy team, to develop original, innovative concepts for current and potential clients. Other responsibilities will include research, on-site event execution and service delivery, as well as day-to-day administration and organization of various programs. (5/2/11)
- **Anton Menning** spoke to **Teresa Trumbly Lamsam's** Development Communications class on April 27. Menning is a 2007 graduate of the J-School's master's program and is currently a doctoral candidate in the KU Geography Department. He uses the interdisciplinary nature of geography to study insurgency and counterinsurgency, with a focus on the ongoing insurgency in southern Nigeria. (5/9/11)