



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #43, JUNE 25, 2012

J-SCHOOL SUMMER CALENDAR OF EVENTS:

Jul 27: **Last day of Summer School**

Full calendar of fall events TBA

FACULTY/STAFF NEWS:

Jerry Crawford received a New Faculty Research Grant to support his research on Historically Black Colleges and Universities. He also Presented his research at two conferences - the European Academic Conference, June 6-8, in Rome and the Mediterranean Academic Conference, June 10-17. His presentation, "Choosing Higher Education: How freshmen and first-year journalism and mass communication students used the Internet in their decision", involved six HBCUs, along with the University of Kansas' School of Journalism and Mass Communications. The results of the research show that these students are active Internet users that visited their selected schools' homepage on numerous occasions, yet many did not explore or visit the individual department's web page. The study explores how these students viewed the usability and usefulness of the schools' and unit websites in providing financial aid and scholarship funding information.

Mugur Geana conducted a workshop on "Strategic Planning for Health Promotion" for community organizations from Greater Kansas City. The workshop, co-sponsored by UMKC and KUMC through federal awards, is part of a series of activities focused on capacity building at community organizations' level to facilitate health promotion and reduce health disparities. Attendees had also the opportunity to learn about the Center for Excellence in Health Communication to Underserved Populations (CEHCUP), recently opened at the J-School.

Doug Ward's article and video on using the iPad for voice and paperless grading was published in the ProfHacker section of the [Chronicle of Higher Education](#) website.

David Guth was in Palo Alto, Calif., June 20-22 for "When All Media is Social: Navigating the Future of Communications," sponsored by Edelman and Stanford University. More than 100 scholars met with industry and social media experts to discuss the role of social media in the classroom and the workplace.

Alumni/Student News:

Bob Dotson, 1968, won a 6th Murrow award for his series, *American Story*, with TODAY on NBC.

Nick Boehm, 2012, is a Digital Account Executive with the World Company in Lawrence, KS.

Jeff Taylor, 1984, was named the top editor at the *Indianapolis Star*. Taylor was the managing editor at the *Detroit Free Press* since 2008. He began his career in 1984 as a reporter for the *Kansas City Star*. In 1992, Taylor won a Pulitzer Prize for a report on the U.S. Department of Agriculture.

Kimberly Hobbs, is now Director of Sales and Service at AET/Sprint Center in Kansas City. She previously worked for Goodyear Tire and Rubber in Akron.

Rob Curley, has joined the *Orange County Register*. Curley most recently was at the *Las Vegas Sun* as Chief Content Officer.

Jimmy Chavez, 2006, has taken a position as a reporter/anchor for Yahoo Sports Radio in Houston.

May Davis, was accepted to Harvard Law School.

Sara Swezy, 2011, accepted a position as a Political Media Associate with Hamburger Co., a media consulting firm.

Rachel Cheon, 2012, was hired by Pohang University of Science and Technology in Pohang, South Korea, to work in international relations. Postech is Korea's premier university in science and technology.