

PROFESSIONAL AND STATE PRESENTATIONS AND SERVICE:

James Gentry presented workshops on accounting and financial reporting to the National Association of Hispanic Journalists, for American Press Institute in Minneapolis and San Jose, and the Central Exchange in Kansas City. He did a second series for API on Investigative Business Journalism. He also spoke to the Online News Association on working together across mediums.

Peggy Kuhr spoke at the Northeast District meeting of the Kansas Press Association in Leavenworth September 18, 2003, on "Suspicious Minds: ethical dilemmas and explaining them to our readers." She spoke at the Southeast District meeting of KPA in Pittsburg October 3 on the ethical dilemmas topic. She also participated in the API Publishers Forum on Ethics and Responsibility and the Knight Foundation News in the Public Interest programs. Kuhr attended Associated Press/Kansas Press Association Day at the Kansas Legislature in March. She spoke on the media habits of Generation Y to the KPA Leadership Academy March 11. She also judged the Wallace Stegner Awards for writing about the West.

Kuhr helped plan an Associated Press Managing Editors seminar on making international news important to local readers, held October 12 and 13 in Kansas City. She spoke at the national convention in Seattle on the same topic. She moderated a community forum for 6News and the Lawrence Journal-World April 19 as part of the APME Credibility Roundtables. She was a member of an ethics panel for the APME in Wichita. Malcolm Gibson attended.

Kuhr participated in a forum on citizen engagement at the Mid-America Regional Council in Kansas City on September 29. The event featuring Cole Campbell, former executive editor of the St. Louis Post-Dispatch and Norfolk Virginian-Pilot, was planned by Dan Blom, an adjunct faculty member.

Bob Basow chaired the International Advertising Education pre-conference at the American Academy of Advertising and made a presentation on integrated marketing communications in China at the 2004 AAA conference.

Rick Musser and Gentry made a presentation to the Kansas State University faculty and Flint Hills Press Women on the KU journalism curriculum.

Ann Brill judged the Online News Association Best of the Web contest and the EPpy competition for online products. She spoke at the Kansas Professional Communicators Awards banquet in Abilene.

Susanne Shaw represented the School at Kansas Editors Day at Kansas State University October 25.

Patty Noland was a judge for the International Association of Business Communicators, Kansas City chapter, Bronze Quill Awards.

Max Utsler conducted writing workshops for the staff of WINK-TV, Fort Myers, Florida. He led workshops on media relations, newsletter writing and public speaking at the Golf Course Superintendents Association convention in San Diego.

Dick Nelson moderated two seminars at the Society of Professional Journalists regional convention in Kansas City.

The School hosted the New Generations Society, a group of retired professionals in Lawrence, in November 2003. Ann Brill, Malcolm Gibson and Rick Musser spoke to them about the News/Information track and the Kansan on November 5. Gary Hawke, Charles Marsh and Dick Nelson spoke about broadcast opportunities and facilities and the Strategic Communications track on November 12. Jennifer Kinnard arranged the programs. The New Generations Society also visited the William Allen White home museum in Emporia.

The School hosted The Red Folder Reunion, a magazine alumni reunion and conference, recognizing Sharon Bass for her 20 years on the faculty. More than 40 alumni and current journalism magazine students participated in the two-day event. It included a reception, picnic and panels featuring national experts.