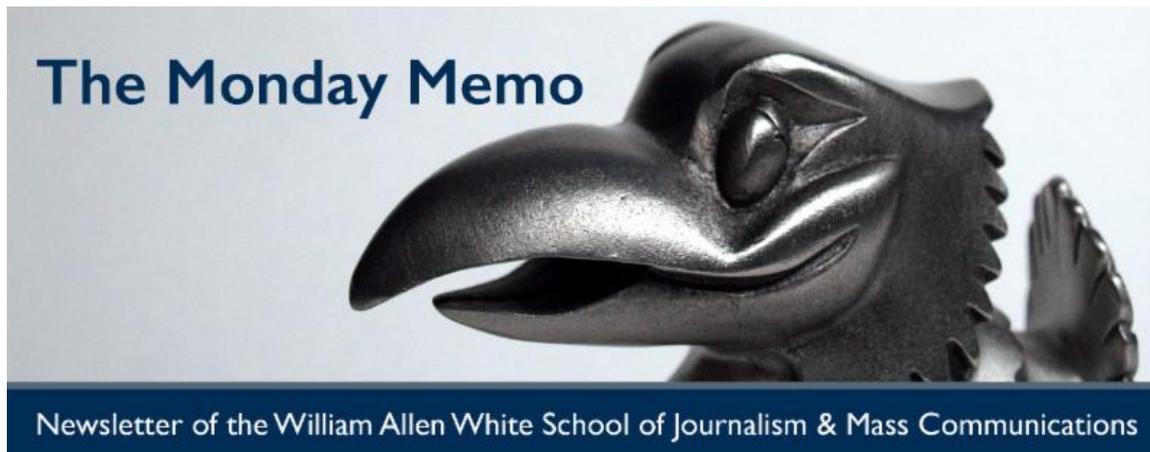


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



*Note: Because of the Labor Day holiday on Sept. 5, the Monday Memo will be published next week on Sept. 6.*

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## Faculty and staff news

**Pam Fine**, Knight Chair in News, Leadership and Community, is serving as a consultant for a new media startup in Lawrence, [B the Change Media](#), a global multimedia company focused on reporting on business as a force for good. The company launched its print "B Magazine," website and social media channels this summer. The magazine is on major newsstands including Barnes & Noble.

**Assistant Professor Jonathan Peters** delivered the introductory policy address for the KU Self Graduate Fellowship program, dedicated to supporting high-achieving Ph.D. students from a variety of fields, including economics, engineering, mathematics, and biomedical sciences. His address, "Governing Speech in a Networked Society," explored how Internet companies make decisions regarding the content they host.

**Peters** was appointed by the national president of the Society of Professional Journalists to serve on its Freedom of Information Committee, and he was re-elected Teaching Chair of AEJMC's Law & Policy Division. Peters also published columns recently for the Columbia Journalism Review: [one](#) about a government agency suing a FOIA requester, [another](#) about a federal court narrowing FOIA's requirements, and a [third](#) about Facebook Live's potential to change privacy law.

**Rachel Merlo**, Google's community manager, and her team member, **Koko Lawson**, visited **Associate Professor Hyunjin Seo's** Strategic Campaigns class Aug. 24. They discussed Google Fiber's role in innovation projects in Kansas City and other community engagement programs.

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## Student news and opportunities

J-School student and KU women's basketball player **Jada Brown** was featured in [this article](#) from KU Athletics. Brown attended J-School alumna **Laura Okmin's** GALvanize boot camp in June at the Minnesota Vikings training camp.

The University Daily Kansan has been named a Pinnacle Award finalist for Best Online Display ad in the nation. See the [list of finalists](#).

The Kansas Soybean Commission is offering scholarships to four Kansas journalism students to attend Biotech University on Oct. 27-28 at the Cronkite School of Journalism at Arizona State

University in Phoenix. The scholarships will cover all travel expenses, hotel accommodations and meals for the students selected for this unique opportunity. [Get the details.](#)

**Alan Blanchard**, a representative with the Pulliam Journalism Fellowship, will be on campus Sept. 9 interviewing students committed to a career in news journalism. The interviews will be conducted at Stauffer-Flint Hall, Room 119. Juniors, seniors and graduate students as of Nov. 1, 2016, are eligible for the 10-week summer program. Students should have campus media experience and ideally off-campus news internship experience. The program is scheduled for June 5-Aug. 11, 2017, at the Indianapolis Star or Arizona Republic. Students interested in securing an interview time should contact **Steve Rottinghaus**, career and outreach coordinator, at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu) or drop by his office in Stauffer-Flint, Room 120. More information about the program can be found at [www.indystar.com/pjf](http://www.indystar.com/pjf).

**Audrey Evans**, a senior recruitment manager with advertising agency Division-D, will interview students on Sept. 15 for four full-time positions: account executive, assistant account executive, media buyer and account manager. Eight interview times remain. Students interested in interviewing should contact **Steve Rottinghaus**, career and outreach coordinator, at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu) or drop by his office, Stauffer-Flint, Room 120. For more on Division-D, go to <http://www.divisiond.com/>.

KJHK, KU's award-winning, student-run radio station, is recruiting new members for the fall semester. KJHK sports staff members have a chance to provide play-by-play announcing or sideline reporting for home football and basketball games; produce podcasts and vodcasts; contribute to FM sports talk shows; and write articles for KJHK.org. [Apply here](#). KJHK is also accepting applications for DJs, archive staff, content staff, music staff, production staff, and street team. To learn more about all the opportunities available at KJHK, you can visit [the website](#) or stop by the first all-staff meeting of the semester at 5:15 p.m. Sept. 7 in The Jay on Level 1 of the Kansas Union.

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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Jobs

[Deputy editor of digital engagement](#), Milwaukee Journal Sentinel (Milwaukee, Wisconsin)  
[Writers, photographers, event planners, social media](#), Her Campus KU (Lawrence, Kansas)  
[Sports copy desk](#), Topeka Capital-Journal (Topeka, Kansas)  
[News application designer](#), Milwaukee Journal Sentinel (Milwaukee, Wisconsin)  
[Temporary designers](#), Milwaukee Journal Sentinel (Milwaukee, Wisconsin)  
[Public relations and social media strategic leader](#), Hallmark (Kansas City, Missouri)  
[Public affairs officer](#), University of Kansas (Lawrence, Kansas)

See more job and internship opportunities [here](#).

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## Events

In mid-October, journalists **Doris Truong** and **Ron Smith** will visit the J-School to speak to classes and work with University Daily Kansan editors. Truong is homepage editor at the Washington Post, and Smith is deputy managing editor for daily news and production at the Milwaukee Journal-Sentinel. A date will be announced later.

The 2016 KAB Convention is Oct. 9-11 at the DoubleTree by Hilton Hotel Wichita Airport. Students and educators may attend free; they only pay \$15 per meal but must pre-register. [Get the details.](#)

## JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. September



workshops are:

- Sept. 1: InDesign: Basics
- Sept. 15: WordPress: Get started/how to
- Sept. 29: Bonus Session: Adobe Apps (Slate and Voice for storytelling)

## Tech Tip

If you have changed your KU online ID password recently, you may see a keychain needed message on Mac devices. If this happens, you need to reset your keychain to match your login password using [these instructions](#).

## Montgomery Symposium

One of the nation's premier digital marketing experts will headline the 2016 Montgomery Family Symposium on Oct. 7 at the University of Kansas. **Mike Blinder's** presentation will be designed to focus on ways to increase revenue from digital operations at Kansas Press Association member newspapers. Blinder, founder of the Blinder Group, is internationally recognized as an expert on media advertising. The schedule is:

### **Breaking Down Digital**, 9:30-11:30 a.m.

Look beyond selling legacy print offerings (and our local website) to remain competitive. Blinder will break down a list of digital services being sold by media groups around the world.

### **Lunch and program**, 11:30 a.m. - 1 p.m.

### **Taking Digital To Market**, 1-3 p.m.

This session will cover real-world case studies on how newspapers are bundling digital products with legacy offerings.

The J-School has several paid spots available to faculty or students. Please contact **Pam Fine** at [pamfine@ku.edu](mailto:pamfine@ku.edu) to learn more. [Get more details here.](#)

## Celebrating Centennials

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend the events at the library, 800 Seventh St., Baldwin City. Admission is free. All events begin at 7 p.m.

The event schedule:

### **Aug. 30**

Panel Discussion: "Today's Media in an Election Year: Information, Insight and Finding Truth"

Led by Baker University alumnus and 1991 Pulitzer Prize winner in editorial writing **Harold Jackson**, opinion page editor at the Philadelphia Inquirer; **Stephen Koranda**, Kansas Public Radio Statehouse reporter; and **Dave Helling**, Kansas City Star reporter.

### **Sept. 27**

Writing workshop: "Flying through the Alphabet: A Poet's Tools"

Led by Baker University Assistant Professor of English and writer-in-residence **Marti Mihalyi**.

### **Oct. 25**

Informance: "William Allen White: The Kansas of His Time"

KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer prize winner.



Harold Jackson

## J-School Generations

Students and alumni are encouraged to join us for J-School Generations on Oct. 20-21. This year's event will have some new features including J-

Talk, a TED-style lecture event featuring alumni speakers Erica Hawthorne, Andy Marso and Johanna Maska, who will share stories of inspiration and innovation that has guided them on their path in their lives and careers. Also new will be a trivia/game show with students and alumni teaming up to win cash and prizes. Find out who this year's [alumni guests](#) are and see the [schedule of events](#).

J-School  
Generations  
2016

Oct. 20-21



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## Alumni update

**Scott Collin**, 1994 J-School graduate and chief creative officer at Influent50, was featured in [this article](#) from the KU Alumni Association. Collin also will be a guest at J-School Generations on Oct. 20-21.

**Colleen McCain Nelson**, 1997 J-School graduate, and **Eric Nelson**, 1993 J-School graduate, have accepted new positions at The Kansas City Star. Currently, Colleen covers the presidential race for the Wall Street Journal, and Eric is head of digital content for the U.S. Chamber of Commerce in Washington. [Read more about their new positions at The Star.](#)

**Rahul Sharma**, 2007 J-School graduate, was named associate director of development for the YMCA of Florida's First Coast in Jacksonville, Florida.

**Michael Holtz**, 2011 J-School graduate, is now the Beijing bureau chief for the Christian Science Monitor.

**Erin Meyer**, 2016 J-School graduate, has accepted a position in the Sports Information Department at Wake Forest University. She spent the summer as an intern in media relations with the Kansas City Royals.

**Madeline Farber**, 2016 J-School graduate, is a full-time trending news reporter for Fortune.com.

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## Mark your calendars

**Sept. 5:** Labor Day holiday

**Sept. 7:** Career and Outreach Connection for Freshmen, 1-2 p.m., Clarkson Gallery

**Sept. 14:** Career and Outreach Connection for Sophomores, 1-2 p.m., Clarkson Gallery

**Sept. 21:** Career and Outreach Connection for Juniors, 1-2 p.m., Clarkson Gallery

**Sept. 28:** Career and Outreach Connection for Seniors, 1-2 p.m., Clarkson Gallery

**Sept. 29:** Doughnuts with the Dean, 9 a.m., Clarkson Gallery

**Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita

**Oct. 13:** Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery, 4 p.m.

**Oct. 14:** Faculty meeting, 1:30-3 p.m., 206 SF

**Oct. 19:** Career Fair Workshop and Networking, 1-2 p.m., Clarkson Gallery

**Oct. 20-21:** J-School Generations

**Nov. 1:** Career Fair, 10 a.m.-3 p.m., Kansas Union

**Nov. 16:** Doughnuts with the Dean, 9 a.m. Clarkson Gallery

**Nov. 16:** Networking that Works, 1-2 p.m., Clarkson Gallery

**Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF

**March 10:** Faculty meeting, 1:30-3 p.m., 206 SF

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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