

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

## The Monday Memo



Newsletter of the William Allen White School of Journalism & Mass Communications

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## Faculty and staff

**Professor Scott Reinardy** was a Truth and the Future of Journalism panelist for the Women's Public Service Network at the Kauffman Foundation on Oct. 4. Other panelists included **Dave Helling** of the Kansas City Star and **Mary Pulley**, formerly of Fox 4 News.

**Associate Professor Hyunjin Seo** will be a speaker at the Social Media Awareness event at 6:30 p.m. Oct. 11 in Woodruff Auditorium at the Kansas Union. Seo also will give a lecture on social media marketing for nonprofit organizations at the Lawrence Public Library at 7 p.m. on Oct. 12.

College journalism professors interested in introducing entrepreneurial concepts and practices into their courses are encouraged to apply for the Scripps Howard Journalism Entrepreneurship Institute at Arizona State University's Walter Cronkite School of Journalism and Mass Communication. [Learn more here.](#)

The J-School currently has three open faculty positions: an associate or assistant professor of news/multimedia; an assistant, associate or full professor of the practice in strategic communication, and the Lacy C. Haynes Professorship. Application materials for all three positions are due Oct. 30. [See more details here.](#)

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## Research and presentations

The J-School Graduate Student Association is hosting a Cookies and Collaboration research event at 3:30 p.m. Oct. 27 in the Clarkson Gallery. The event will feature current faculty and student research interests and projects with the goal of developing collaboration and mentorship. Presenters will be given five minutes to outline their research and current projects. All faculty and graduate students are invited to present. Please contact **Roseann Pluretti** by Oct. 20 if you would like to be a presenter. Open discussion will follow the presentations. Cookies and refreshments will be served.

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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

## Jobs

[Marketing and social media coordinator](#) (City of Eugene) Eugene, Oregon

## Internships

[Audience interns](#), Kansas City Star (Kansas City, Missouri)

[Public relations intern](#), TimeZoneOne (Chicago, Illinois)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

## **Pulliam Journalism Fellowship interviews set for Oct. 21**

A representative from the Pulliam Journalism Fellowship will be in Lawrence on Saturday, Oct. 21, to interview students for its 10-week summer internship program, which is June 4-Aug. 10, 2018, at the Indianapolis Star or Arizona Republic. Two interview times - 8:30 and 9:30 a.m. - remain available. The internship pays each fellow up to \$650/week for 10 weeks. Juniors, seniors or graduate students enrolled at the J-School as of Nov. 1, 2017, and committed to a career in news journalism are eligible to apply and interview. It is recommended that student candidates possess the following experience by Spring 2018: two or more semesters of on-campus, campus media experience; or one or more off-campus journalism newspaper or media internships. In-person interviews do not replace the official application process but provides the fellowship judges with supplemental information to consider along with the official application. Access the official application form at [www.indystar.com/pjf](http://www.indystar.com/pjf)

A registration form to interview with Pulliam representative **Alan Blanchard** on Oct. 21 at Panera Bread, 520 W. 23rd St., is available at the Career and Outreach Office, Stauffer-Flint, Room 120. For more information, contact **Steve Rottinghaus** at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu)

## **Want a top summer internship? You have to apply now**

Most of the the large media organizations are looking for summer interns now. CNN, NBC, NPR, The New York Times, The Washington Post, Slate, Politico and many other news outlets have deadlines for their internships in just a few weeks, so you need to apply now. [Check out this comprehensive list of internships](#) and deadlines and make sure you apply! If you need help with your resume or cover letter, make an appointment to see our career and outreach coordinator, **Steve Rottinghaus**, at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

## **J-School Career Fair is Nov. 9**

Approximately 30 businesses will participate in the fall J-School Career Fair on Nov. 9 in the Kansas Room at the Kansas Union. The event is set for 10 a.m.-3 p.m. It's an opportunity for J-School students to connect with organizations looking for internships and entry-level positions.

The J-School Career and Outreach Office will host a presentation at 4 p.m. Nov. 2 at the Clarkson Gallery to help students prepare for the career fair. For more information, contact **Steve Rottinghaus** at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu)

These organizations have committed to attend the fair:

[Propaganda3](#)

[Walsworth Yearbooks](#)

[Peace Corps](#)

[Insight Global](#)

[TLC communications](#)

GlynnDevins

USTA-Missouri Valley

College Fashionista

Division-D

WIBW

KMBC

Endpoints News

KSNT

WDAF-FOX

KSHB/KMCI TV

Affinity Worldwide

Kansas City Star

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## Student opportunities

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during their junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1, and scholarship recipients will be notified in April 2018. Scholarships are for the Fall 2018 and Spring 2019 academic year. [Apply here.](#)

The KU Chapter of the Society for Collegiate Leadership and Achievement invites students who have at least a 3.0 GPA to apply for membership. [Learn more here.](#)

The American Society of Magazine Editors is now accepting applications for the ASME Magazine Internship Program 2018, a 10-week program for rising college seniors at magazines in New York and Washington, D.C. The deadline to apply is Dec. 1. Students who are interested should contact **Associate Professor Carol Holstead**.

Channel Kindness is seeking its next class of youth reporters to find, recognize and share the everyday and heroic acts of kindness that fill our daily lives and shape our communities. [Learn more and apply here.](#)

Students are encouraged to register for the American Advertising Federation's Spark KC conference on Nov. 13 at Unity Temple on the Country Club Plaza in Kansas City. A keynote speaker will discuss advertising followed by talks from young professionals who are starting out in their careers. Students also can review their resumes or portfolios with ad agency professionals and attend a career fair. [Learn more here.](#)

The Serve KU! Seminar is KU's first workshop dedicated to students who want to learn more about service, service learning and community building. This half-day seminar for KU students takes place on Saturday, Oct. 21, from 8:30 a.m. to 2 p.m. at the Kansas Union, and a campus service activity is built into this combination workshop and service day. [Learn more.](#)



## Entries sought for national journalism contest

Deadlines are approaching for the Hearst Journalism Awards Program, which provide support, encouragement and assistance to journalism education at the college and university level. The program awards scholarships to students for outstanding performance in college-level journalism, with matching grants to the students' schools. The first deadline, for feature writing, is Oct. 31. See all the categories and deadlines [here](#), and contact **Lisa McLendon** if you would like to enter the competition.

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## Events



## Rock Chalk Connect: San Francisco Bay Area alumni invited

Jayhawks living around the San Francisco Bay Area are invited to join **Dean Ann Brill** for an evening of conversation Oct. 11 to learn about and help shape the J-School's vision for its future. **Heath Peterson**, president of the KU Alumni Association, also will share information about the launch of a transformative, university-wide KU Alumni Mentoring platform. Created by PeopleGrove, this tool will help foster professional and industry connections between Jayhawk alumni and current students. Special guest: **Adam Saven**, co-founder and CEO of PeopleGrove. [Learn more here.](#)

### J-School Generations

Alumni from Seattle, Portland, Dallas, St. Louis and Oklahoma joined J-School students for two days of listening, learning, networking and reminiscing at J-School Generations last week. The University Daily Kansan won the \$750 first-place prize in the trivia/games contest; the J-

School Student Ambassadors won the \$500 second-place prize; and Media Crossroads won the \$250 third-place prize. To see a photo gallery, go to the [J-School's Facebook page](#).



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## JTech Tips

JTech Tips will feature helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School go even smoother.

### **This week's tip: Mirror displays**

If you are using an Apple device, make sure you also have a VGA adapter. Some Macbooks also have an HDMI cable, but not all Stauffer-Flint labs have HDMI cables.

#### **Quick Steps to mirror display to projector**

Open **Displays (Spotlight search in upper right hand corner)**

Under Display, **Optimize for VGA**

The selection should be 'best for vga display' \* 800 x 600

Next click on **Arrangement**

Make sure **Mirror Displays** is checked

If mirror displays is not working as you expect, your first step should be to make sure power is flowing normally to the project and device, then reset each connection and make sure it is secure and in the correct location.

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## Alumni update

**Tracey Diane Campbell**, 1984 J-School graduate, has been named chief executive officer of BRIDGE Healthcare Partners, a health-care technology company based in Denver. [Read the news release](#).

## Mark your calendars

**Oct. 14-17:** Fall Break

**Oct. 15-17:** Kansas Association of Broadcasters convention, Manhattan, Kansas

**Oct. 26:** Portfolios, LinkedIn and Resumes workshop, 4 p.m., Clarkson Gallery

**Oct. 27:** Faculty meeting, 1:30-3 p.m., Room 206

**Nov. 8:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**Nov. 9:** Career Fair: 10 a.m.-3 p.m., Kansas Room, Kansas Union

**Nov. 22-26:** Thanksgiving Break

**Dec. 8:** Stop Day

**Dec. 8:** Faculty meeting, 10:30-noon, followed by lunch, Clarkson Gallery

**Dec. 15:** Last day of finals

**Feb. 23:** Judging for the KSPA Regional Contest

**May 5:** Judging for the KSPA State Contest

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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