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Faculty News

Associate Professor Max Utsler attended the 44th annual Pop Culture Association conference in Chicago, where he presented a paper he co-authored with PhD student **David Sutera** on Vaudeville in Minor League Baseball: A Study of the 2013 Midwest League.

Congratulations to **Associate Professor Mike Williams** on his election as president of University Senate for 2015-2016!

Associate Professor Scott Reinardy hosted "Inside the Writer's Room: A Conversation with Sports Illustrated's Gary Smith" as the public event for his 2014 Budig Writing Professorship. The event was Tuesday, April 22, in the Clarkson Gallery and was preceded by a hotdog luncheon for attendees.

Student News



On Wednesday, April 23, students in **Associate Professor Bob**

Basow's JOUR 420: Advanced Strategic Communications class presented their recommendations to the eight member Lawrence/Douglas County Health Department management team. The presentation is pictured above.

Twelve members of the KU Ad Club travelled to Dallas for a tour of agencies and companies April 23-25. They visited The Marketing Arm, TracyLocke, Southwest Airlines, Reach Local and The Richards Group. These students were on the trip:

- **Whitney Antwine**
- **Christina Carreira**
- **Tiffany Coniglio**
- **Emily Derrick**
- **Jack Esberg**
- **Kristen Hays**
- **Katlyn Klinger**
- **Lauren Longbine**
- **Anastasia Novelty**
- **Will Nye**
- **Brittany Rubenstein**
- **Jessica Smith**

Nick Chadbourne, a senior from Boston majoring in news and information, was one of 10 winners of Major League Soccer's Sporting Kansas City's "Journalism Night." Winners were selected from a show pitch call from Sporting KC for a new, weekly YouTube series. His prize was to run the [@SKCGameday](#) Twitter feed, which is the play-by-play account for the team. His idea was for an ESPN Sports Science-like show that uses statistical analysis to break down the previous week's match.

Julia Chasen, a senior from Olathe, Kan., majoring in strategic communication, accepted a position as account executive with JNA Advertising, located in Overland Park, Kan.

KU Media Productions



On Tuesday, April 22, Earth Day, **Jim Jewell** and **Mark Crabtree**, both from KU Media Productions, provided a last-minute satellite uplink with Dr. Andrew Short, KU Ecology & Evolutionary Biology. Mark and JOUR 210: Basic Video Production students **Dani Malakoff** (pictured above holding a boom mic for Dr. Short) and **Jade Daniels** accepted the assignment from Daily Planet, Discovery Channel, Ontario at 2 p.m., while out on a School of Education location shoot. By 4 p.m. they had contracted with KU Alum Matt Roberts, Freebird Communications in Kansas City to bring a satellite truck into Lawrence for the uplink on the front lawn of the Lied Center, minutes from Short's West Campus office. KU Media Productions provides satellite uplinking services using a mobile system that allows a broadcast from anywhere on campus or off. Check out the episode [here](#).

On Sunday, April 27, Face the Nation host Bob Schieffer dedicated a segment to Bob Dole and briefly discussed his recent stops in Kansas, including his talk at the Dole Institute of Politics last week. Video from his visit was shot by **Jim Jewell**, KU Media photographer for the School of Journalism and Mass Communications. Check it out [here](#).

Student Opportunities

The Kansas Journalism Institute is looking for student resident assistants for the 51st Kansas Journalism Institute, which will be June 22-26, 2014, at the University of Kansas. Student resident assistants will perform a variety of duties including: assisting with registration, leading campus tours, supervising campers, helping KJI teachers with instruction, and helping students with homework. Student resident assistants will also participate in fun activities, such as a picnic dinner, games and a karaoke contest. Some resident assistants will be on duty overnight and stay in residence hall McCollum with the KJI campers, working with the professional lead counselor and the director of KJI to ensure that all camp, KU and residence hall rules are followed and that students make their way safely to and from classes. Please go to <http://employment.ku.edu/> and search Journalism to apply. For questions regarding KJI or this position please email 2014kjidirector@gmail.com.

Her Campus KU, an organization that issues an online magazine written for KU students, is looking for new writers for Fall 2014 for all sections of the magazine, including Campus Celebrity, the Style Blog and News sections, as well as publicity and events team members. The application can be found [here](#) and is due Friday, May 2, at 5 p.m. For more information, contact Laura Lyndall Fagan at lauralfagen@hercampus.com.

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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