#### Web Version | Update preferences | Unsubscribe









# The Monday Memo

J-School News Bulletin

#### **TABLE OF CONTENTS**

- · Faculty News
- Student News
- In Memoriam
- Student **Opportunities**
- Mark Your Calendar

## **Faculty News**

Professor Larry Day joined **Assistant Professor Jerry** Crawford's J636

Documentary class on Thursday, February 13th to share his lecture on "Cultural Awareness in Latin America and the World." Dr. Day's presentation included discussions on how movies



and other media are rated and either denied or allowed to be shown in different countries and regimes. Dr. Day shared with the class the nuances and journalistic skills needed to work on projects in Cuba, in the face of restrictions of both the United States and Cuban governments. Dr. Day also shared his family's story of having someone living with a disability. The focus of this year's documentary class is "Disability Themes." The class is working with the Research and Training Center on Independent Living, here at the University of Kansas.

Shawn Wheat of WIBW Radio interviewed Assistant Professor **Yvonnes Chen** on February 10. The interview, appeared in "The Top 5 at Noon" segment, discussed her most recent co-authored publication on the effective strategies of reducing sugary drinks consumptions among rural populations.

**Associate Professor Mugur Geana** participated at the meeting of the Technical Advisors for the Hispanic and Latin American Affairs Commission in Topeka, KS. Geana advised on communication strategies addressing health disparities and proposed that

community-based research on health topics should be discussed during the Hispanic Day at the Capitol in March 2014.

Associate Professor Scott Reinardy's Statehouse Reporting class was featured in the KU Today Campus Newsletter for its wire service covering Kansas legislature. You can follow them on Twitter:

@KUwire. Check out the story here.

**Associate Dean Barbara Barnett** was mentioned in the 2014 Chancellor's Report for presenting research on post-traumatic stress disorder among journalists and nonmilitary personnel to the U.S. State Department.

Students in **Associate Professor Doug Ward**'s intersession class created a mobile website for the School of Journalism. The site focuses on recruiting, with such elements as video tours of Stauffer-Flint and Dole, information about academic programs, and a convenient way to use a mobile phone to schedule a visit. Students also created a social media and marketing plan, along with suggestions for expanding the site to include mobile access to services like lab signups, equipment checkout, and advising appointments. Check out the site (from your mobile device) **here**.

#### **Student News**

Darius Lane, a graduate student in the Integrated Marketing
Communications program at the KU Edwards Campus, is featured in
the campus's new "You. Us. Anything." advertising campaign.
Currently, Darius featured in a sidebar ad on the Kansas City
Business Journal's website. You can check out Darius's story here.

Senior **Michael Vernon** has been named as a winner of the prestigious 2013 Jim Murray Memorial Foundation scholarship, a national award for excellence in sports writing at the college level.

#### In Memoriam

Long-time Kansas journalist Everett Ray Call passed away February 14, 2014. Throughout his career he worked for the United States Army Reserve, was editor of the *Emporia State Bulletin*, and worked at the *Emporia Gazette* for forty years, retiring as executive editor. He was 82.

## **Student Opportunities**

The Center for Civic and Social Responsibility (CCSR) is sponsoring a PSA contest and journalism students are encouraged to participate. The Inspire a Change in 60 Seconds Video Contest is designed to give you a fun, creative venue to speak out about a cause that is important to you. KU students are challenged to create and submit a Public Service Announcement (PSA) with the goal to increase awareness about a social issue and inspire people to make a change. You can find more information here.

### Mark Your Calendar

On Tuesday, February 18 an information session about the School of Journalism Study Abroad Program in Scotland will be held in the Clarkson Gallery. Please come by from noon- 1 p.m. to visit with **Associate Professor Mike Williams** and Sterling Yates of the University of Stirling in Scotland to learn more about our Journalism courses in Scotland this summer and enjoy free pizza!

Jayhawk Motorsports will hold an information session about their Marketing and Finance Team on Wednesday, February 19. It will take place at 8 pm. in the Burge Union "Drive" Room.

The School of Journalism Scholarship & Awards Ceremony will take place Wednesday, April 23 at 4:00 p.m. in the Kansas Union Ballroom. Faculty and staff are invited to attend the ceremony.

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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