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Faculty News

The following faculty members will be recognized at the Employee Recognition Ceremony on Wednesday, May 7, at 1:30 p.m. for their years of service to the University of Kansas:

- **Associate Professor Tim Bengtson**, 35 years
- **Lecturer Kerry Benson**, 15 years
- **Associate Professor John Broholm**, 30 years
- **Professor Charles Marsh**, 25 years
- **Associate Professor Max Utsler**, 30 years

Lecturer Kerry Benson spoke on persuasion in communication to the Leawood Chamber of Commerce's Young Professionals on April 23 and to the KC Freelance Exchange on April 24.

Associate Professor Tim Bengtson has been named a finalist for AEJMC Advertising Division's Distinguished Teaching Award. Congratulations, Tim!

Medscape, a part of WebMD Health Professional Network, interviewed **Assistant Professor Yvonne Chen** about a newly published study exploring prosuicidal posts on Instagram. Medscape offers integrated medical information and educational tools to specialists, primary care physicians, and other health professionals.

Student News

Trevor Graff, a Scott City, Kan., senior in news and information, contributed the information on Baxter Springs, Kan., and Quapaw, Okla., to [this New York Times story](#) on last week's tornados in

Arkansas.

The School of Journalism's chapter of Kappa Tau Alpha has 23 new members for 2014. They will wear gold honor cords at graduation to mark their membership. The new members include:

- **Danielle St. Amand**
- **Jacklyn Baillergeon**
- **Colin J. Belmont**
- **Margo Bogossian**
- **Julia Chasen**
- **Anna Wren Cofer**
- **Caitlin Doornbos**
- **Hayley Jozwiak**
- **Paige Kauffman**
- **Kelli Klecan**
- **Courtney Kottich**
- **Samuel Kovzan**
- **Hailey Lapin**
- **Magdalene Lee**
- **Sam Logan**
- **Angela Rose Hawkins**
- **Rebecca L. Miller**
- **Nicole Nunes**
- **Megan Lacey Vanette Ryan**
- **Hannah Rebecca Sitz**
- **Danielle Valliere**
- **Nikki Wentling**
- **Amanda C. Winkler**

Alumni News

Maggie Koerth-Baker, BSJ 2004, was selected as a fellow with the Nieman Foundation for Journalism at Harvard the 2014-2015 school year. Koerth-Baker is a science editor at Boing Boing and writes a monthly science column for the New York Times Magazine. She is author of *Before The Lights Go Out*, a book about electricity.

Katy Ibsen, BSJ 2006, has been named executive editor of Sunflower Publishing in Lawrence, Kan.

KUJH-TV

KUJH-TV broadcast and livestreamed former Senator Bob Dole's visit to the Dole Institute of Politics. Journalism students **Allison Hammond**, **Sierra Upton**, **Cailey Taylor**, **Jill Bainbridge**, **Kayla Schartz** and **Luke Huttner** produced the live coverage. Video stories about the Dole Institute and its archives were produced by Journalism students **Rebekka Schlichting**, **Brianna Johnson**, **Sara Riscoe**, **Grant Stephens**, **Sierra Upton** and **Allison Hammond**. School staff **Cade Cruickshank**, **Anthony Whaley** and **Bryan Wilcox** assisted with gear, logistical and operational support.

You can watch the replay of the live production on channel 31 and 2-1:

- Monday - 10:30 a.m., 1 p.m., 3:30 p.m., 6 p.m.
- Tuesday - 10:30 a.m.
- Wednesday - 1 p.m., 6 p.m.
- Thursday - 10:30 a.m.
- Friday & Saturday - 10:30 a.m., 3:30 p.m.
- Sunday - 1 p.m., 6 p.m.

Good Morning KU: Cinco de Mayo Edition

In celebration of today's holiday, Cinco de Mayo, Good Morning KU was done entirely in Spanish. Muy fantastico! Check out the festive episode [here](#).



Journalism senior **Farzin Vousoughian** and junior **Jackson Long** hablan en espanol en Media Crossroads.



Journalism junior **Michael Garrett** interviewed Grecia Rucoba about being a bilingual student at KU. Rucoba's parents both came to the United States from Mexico when they were in their 20's. They met here and she was born and raised in Nebraska.

Guest Speakers

James A. Gleaton, founder and CEO of Fresh Start Youth Services in Kansas City, Mo., has been the client this spring for **Associate Professor Tim Bengtson's** Message Development lab section. Mr. Gleaton visited the class April 7 and April 28 to brief students on the project and to answer questions. He will visit for the third time on Monday, May 5, to judge the proposals students have developed for his organization. Four student teams will make brief presentations outlining their research and strategic recommendations for the non-profit organization. Teams will submit written reports and present website ideas, video materials and sales letters in class. The materials will target individuals and organizations with an interest in helping disadvantaged young people succeed. **Lecturer Patty Noland** suggested the Message Development class to help Mr. Gleaton promote his organization.

Barnett Helzberg visited with **Professor Jimmy Gentry's** Entrepreneurship and Integrated Marketing Communications class. He discussed his business experiences, the sale of his business to Warren Buffett's Berkshire Hathaway and his commitment to

entrepreneurship. Other recent speakers have included Kristin Kenney and Greg Kratofil of Polsinelli; Lance Lemay of Open Air Equity Partners; John Couture of Bier Station; and Andrea Schnetzler and Darrell Tindal of Berry Nutty Farm and Hippie Chow.

Travis Jennings Brown, BSJ 2008, spoke via Skype to **Associate Professor Carol Holstead's** magazine writing class April 28. Brown was associate editor at Popular Mechanics and was recently hired as an associate editor at Esquire where he will edit the iconic front-of-the-book section of the magazine, Man At His Best.

On Tuesday, May 6, at 4 p.m., Brenna Daldorph, BSJ 2010, will speak in **Visiting Professor Bill Oates' JOUR 590 International Journalism** class. Brenna has interned at KCUR public radio and worked at *Le Figaro*, France's number one news website. In 2013, she joined international media group France Médias Monde. She now works for both public radio service Radio France International (RFI), which broadcasts worldwide in 12 different languages, and international television service FRANCE 24, which broadcasts in 177 countries worldwide. She is also excited to join FRANCE 24's Observers team, who work with a network of worldwide citizen journalists. Find out how this recent KU journalism grad has negotiated this stellar international beginning of her journalism career.

Mark Your Calendar

The University of Kansas
Schools of Business, Engineering and Journalism
PRESENT

JIM MCKELVEY
Entrepreneur
Co-founder, LaunchCode
and Square Inc.

**CRAMMING
FOR
EMPLOYMENT:
THE MILLENNIAL
CAREER PATH**

APR WEDNESDAY MAY 6th 2014
SPAHN CLASSROOM EATON HALL
FREE TO ALL KU STUDENTS
FOOD AND BEVERAGES PROVIDED

KU
THE UNIVERSITY OF
KANSAS

KU
SELF-ENGINEERING
LEADERSHIP FELLOWS
The University of Kansas

Jim McKelvey, Square co-founder, will deliver the lecture “Cramming for Employment: The Millennial Career Path” at 4 p.m. today at Spahr Classroom in Eaton Hall. The event is free to all KU students, and food and beverages will be provided. This event is co-sponsored by the KU Schools of Business, Engineering and Journalism and Mass Communications.

Media Crossroads is the client for **Associate Professor Carol Holstead's** Visual Storytelling class this semester. Fifty teams of two students each are creating posters to promote Good Morning KU and Media Crossroads. Students will hang their posters on the walls of

Stauffer-Flint 100 on Thursday, May 8, at 4. Visitors are welcome. Also, May 8 is Carol's birthday, so visitors are also welcome to bring cake!

On Friday, May 9, there will be a faculty/staff luncheon in the Clarkson Gallery beginning at 11:30 a.m. The faculty meeting will directly following the luncheon at 12:30 p.m. and will also be held in the Clarkson Gallery.

Students in **Assistant Professor Jerry Crawford's** JOUR 636 Documentary class will present some of their work on Wednesday, May 7, from 2 p.m. to 3:30 p.m. in the Clarkson Gallery. The class worked in groups with KU's Research and Training Center on Independent Living to develop stories featuring people with disabilities and mental health challenges. Individual stories include: Music therapy and autism; Self-identifying: Living as biracial; Homeless in Lawrence: Women; Vaping; Sports: Making a difference in Kashmir and Delhi; KU student senate's first female president and vice president campaign; the "Woo" in the Rock Chalk Chant; and a former professional wrestler's story. The students will share their involvement in the projects and show 3-4 minutes of their work. All projects are multimedia and will be available online after completion.

Student Opportunity

The Kansas Journalism Institute is looking for student resident assistants for the 51st Kansas Journalism Institute, which will be June 22-26, 2014, at the University of Kansas. Student resident assistants will perform a variety of duties including: assisting with registration, leading campus tours, supervising campers, helping KJI teachers with instruction, and helping students with homework. Student resident assistants will also participate in fun activities, such as a picnic dinner, games and a karaoke contest. Some resident assistants will be on duty overnight and stay in residence hall McCollum with the KJI campers, working with the professional lead counselor and the director of KJI to ensure that all camp, KU and residence hall rules are followed and that students make their way safely to and from classes. Please go to <http://employment.ku.edu/> and search Journalism to apply. For questions regarding KJI or this position please email 2014kjidirector@gmail.com.

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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