

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



The School of Journalism Recognition Ceremony is 8:30 a.m. May 14 at the Lied Center.

Faculty and Staff News

Faculty and staff celebrated the career and retirement of **Associate Professor Tim Bengtson** on April 29 at the faculty and staff lunch. He is pictured below with his wife, **Kathy**.



Dean Ann Brill presented **Assistant Professor Peter Bobkowski** (above) the John Katich Award for Creativity on April 29 at the faculty and staff lunch.

Associate Professor Doug Ward represented KU at the Arizona State University Global Silicon Valley summit in San Diego. The summit brings together entrepreneurs, investors and educators to explore evolving technology and ways that technology can be used in teaching and learning. Ward also led a workshop for Edwards Campus faculty and staff on "How Active Learning

Changes Your Classroom."

A study co-written by **Associate Professor Yvonne Chen** shows that an intervention aimed at educating adults about the dangers of sugary beverages and improving their health and media literacy is effective at improving their health, knowledge and helping reduce the amount of beverages they drink. [Read the KU News story.](#)

Associate Professor Genelle Belmas' entry in the Association for Education of Journalism and Mass Communication's Teaching Ideas Competition, "Eating the Flag: How to Teach about Flag Desecration (Without Threats on Your Life)," received a second-place award.

Student News



Maddy Mikinski (above) traveled to the Washington, D.C., for White House College Reporter Day. Students visited the White House press briefing room and even got a surprise visit from President Obama. [Read the story.](#)

Doctoral student **Matt Tidwell** had his research, "Preparing for the coming storm: exploring interactions between corporate values and crisis management," published in the current issue of Journal of Professional Communication.

Marian McCoy has accepted a position as associate project manager in New York for SocialCode, a technology and insights company that manages digital advertising for consumer brands such as Macy's, Visa, Heineken and Nestle. McCoy will work directly with clients to build and execute their digital advertising campaigns.

Kayla Schartz has accepted a news producer position with WATE 6 News in Knoxville, Tennessee.

Maddie Farber has accepted a job as a Fortune.com reporter for Fortune Magazine in New York City.

Emma Hogg has accepted a position as multimedia journalist at KWQC-TV in Davenport, Iowa.

Cailey Taylor has accepted a position as associate producer at KWTU-TV in Oklahoma City, Oklahoma.

Minami Levonowich will play professional golf on the LPGA Japan tour.

Students in the quantitative research methods class (JOUR 805) will give their final presentations at 2:30 p.m. May 10 in Stauffer-Flint 303. All are invited to attend.

Students in the marketing communications research class (JOUR 829) will present the results of their semester-long research project at 7:30 p.m. May 12 in Regents 352 at the KU Edwards Campus. The project focuses on sponsored content in the Shawnee Mission Post (formerly the Prairie Village Post). All are invited to attend.

Professor Jimmy Gentry's KU Edwards Campus Capstone in Marketing Communication students recently made their presentations to this spring's clients, the Kansas City Area Transit Authority and Donnelly College in Kansas City, Kansas.

Gentry's Entrepreneurial Communication class concluded the semester with a visit to Midwest Coffee Trading in Lenexa, Kansas. Students learned how coffee is purchased and traded in the business-to-business market and how the evolution of specialty coffees has changed competition. They also discussed the company's move to retail with its new Brew Gallery shop. The students also enjoyed a coffee "cupping" where they sampled a variety of coffees and learned that it's acceptable to make loud snorting noises in polite company if you are in a coffee tasting. Earlier in the



semester, students discussed entrepreneurship with **Betsy Johnson**, SwimZips; **Bob Bennett**, chief innovation officer, City of Kansas City, Missouri; **Lacey Ellis**, Little Hoots; **Ryan Bennett**, Idle Smart; **Julie Edge**, Creelio; **Ryan Weber**, KCNext; **Aaron Sloup**, Lantern Software, and **Jessica James**, Baby Foody, among others. Above, **Elizabeth Romme** (left) and **Logan Hassig** work on their cupping technique.

Strategic Campaigns presentations

Associate Professor David Guth's students will present to their client, Kansas Land Trust, at 7 p.m. May 4 in the Clarkson Gallery.

Associate Professor Yvonne Chen's students will present to their client, Swope Health Services, at 6:30 p.m. May 5 at Alderson Auditorium in the Kansas Union.

Associate Professor Mugur Geana's students will present to their client, the Center for Practical Bioethics - PAINS project, at 5 p.m. May 12 in the Clarkson Gallery.

Internships and jobs

The School of Journalism and the KU Edwards Campus are seeking a program director for the Integrated Marketing Communications program at the KU Edwards Campus in Overland Park.

[Learn more and apply.](#)

The Kansas Association of Broadcasters has compiled a list of more than 30 TV and radio jobs and internships in Kansas in news, production, programming and sales. [See the list.](#)

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Marketing intern](#), Henderson Engineers (Lenexa, Kansas)

Jobs

[Education reporter](#), Garden City Telegram (Garden City, Kansas)

[Announcer](#), Eagle Radio of Hays (Hays, Kansas)

[Magazine account executive](#), Sunflower Publishing (Lawrence, Kansas)

Other student opportunities

Broadcast media students are encouraged to apply online by May 31 for one of the Radio Television Digital News Foundation's Fall 2016- Spring 2017 scholarships, currently available to outstanding students pursuing careers in radio, television or online news. RTDNF is also offering four fellowships for new professionals. Scholarship and fellowship recipients receive a cash award, one year of RTDNA membership, and an invitation to the 2017 Excellence in Journalism conference in Anaheim, California. [Get the details.](#)

Each year, the Business Press Educational Foundation awards the Vance Corporate Scholarship at the University of Kansas to a student who demonstrates an understanding of and an interest in the business-to-business media industry. The \$1,000 a scholarship is paid directly to the student. Candidates must submit their application to jadvising@ku.edu by May 6.

[Get the details.](#)

The Berlin Capital Program 2016 offers young U.S. journalists the opportunity to gain a deeper understanding of the political, economic and cultural environment in Germany/Europe with a special focus on the German media landscape and the role of media in politics and society. The grant provided by the Fulbright Commission covers program costs including hotel accommodations, round-trip transportation from the United States to Germany and back, local transportation, health insurance coverage during the seminar and a small incidental allowance.

[Learn more and apply.](#)

KCRW radio in Santa Monica, California, is seeking entries for its 24-Hour Radio Race: a whirlwind day of high-stakes radio on Aug. 6 open to all members of the broadcast community. Entrants can produce solo or join together in teams and will have 24 hours to write, record and edit a nonfiction radio story. Winners will have their pieces broadcast on KCRW's "UnFictional" documentary program for a licensing fee of \$1,000, and will also receive one-year subscriptions

to PRX (the Public Radio Exchange) and SoundCloud. Additional prizes will be awarded for special achievements like the "Social Butterfly Award" and the "UnFictional Award."

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community, interviewing and writing news stories. [Get the details.](#) The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page.](#)

The Adobe Design Achievement Awards is a global digital media competition for student creators. ADAA entry offers the chance for mentorship, detailed feedback, career boot camps, internships, and a trip to San Diego to attend Adobe MAX 2016. [Get the details.](#)

[CampusSports.net](#) is looking for columnists, news writers and campus lifestyle writers. Interested applicants must submit a cover letter, resume and original 300-500 word sample to contact@CampusSports.net.

Events

Lollipops for Diversity

The Journalism Student Leadership Board diversity committee is hosting "Lollipops for Diversity" from 1 to 3 p.m. May 4 on the Stauffer-Flint lawn. Stop by to get a lollipop and a sticker to support a more diverse J-School.

JTech Fridays

Returning students, please [vote](#) for next fall's JTech day and time or give input into [topics for JTech sessions](#) or online tutorials.

Fundraiser for Lawrence Community Shelter

Students Empowering Local Futures (SELF) is a student organization that works with the Lawrence Community Shelter on various initiatives including health presentations, an after-school program for kids at the shelter, and career development for the residents. SELF is holding a fundraising night and silent auction at 7 p.m. May 4 at Maceli's to benefit the shelter. Tickets are \$25. [Buy tickets.](#)

Leonard Pitts to visit Lawrence this month

Pulitzer-Prize winning journalist **Leonard Pitts** will give the keynote address at the Free State Forum on May 21, sponsored by the American Civil Liberties Union of Kansas. [Learn more and register for tickets.](#)

Alumni Update

Hall of Fame honor

Ralph Gage D. Jr., 1964 J-School graduate, was inducted into the Kansas Newspaper Hall of Fame at the annual Kansas Press Association convention in Overland Park, Kansas, in April. Above, **Caroline Trowbridge**, 1979 J-School graduate, presented him with the award. At The World Company, Gage held the positions of general manager, chief operating officer and director of special projects. He retired in 2013. He also is a trustee of the William Allen White Foundation.



Elaine Harber, 2013 J-School graduate, is now senior account manager at SPM Communications in Dallas.

Michelle Li, 2002 J-School graduate, is leaving her job as main anchor at WISC-TV in Madison, Wisconsin, to become a reporter/anchor at KING-TV in Seattle.

Maria Preston-Cargill, 1991 J-School graduate, is vice president of marketing for Allen Press in Lawrence.

Tejinder Sodhi, 2013 J-School graduate, is principal correspondent at Press Trust of India.

Mark your calendars

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

Oct. 9-11: Kansas Association of Broadcasters annual convention, Wichita

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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