



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #8, SEPTEMBER 19, 2011

J-SCHOOL FALL CALENDAR OF EVENTS:

- Sept. 20: **Wooldridge Scholarship Dinner**, Kansas Union, English Room, 5:30 p.m.
- Sept. 20: **PRSSA/AD CLUB joint meeting**, Kansas Union, English Room, 7:00 p.m, 1-0 S-F. **Patty Noland** will give a cover letter and resume presentation.
- Sept. 20-21: **Jim Small Class Visit/ Lunch with faculty**, J-School alumnus Jim Small will be on campus 9/20 – 9/21. We will have a faculty lunch on Sept. 20, 303 S-F, 11:15 a.m.
- Sept. 21: **“Ties that bind: US Hispanic advertising and the tension between global and local forces” presentation by Dr. Christopher Chavez (St. Louis University)**, Centennial Room, Kansas Union, 4:00 p.m. More details below.
- Sept. 21: **Kansas Scholastic Press Association Fall Conference**, Kansas Union
- Sept. 21-22: **Thad Allender Class Visit/ Lunch with faculty**, J-School alumnus Thad Allender will be on campus 9/21 – 9/22. We will have a faculty lunch on Sept. 22, noon, 303 S-F
- Sept. 22: **Gary Mark Smith and Sarah Stern presentation on current photography project**, Gary and Sarah will share images and stories from their project on the Rocinha slum in Brazil, 7:00 p.m., Ellsworth Hall. More details below.
- Sept. 23: **Strategic Communication Track Meeting**, 206 S-F, 9:30 a.m. – 11:30 a.m.
- Sept. 23: **Journalism Senior Day**, Kansas Union, Time TBA
- Sept. 23: **Faculty Meeting**, 206 ST-F, 11:30 a.m.
- Sept. 25-30: **Bridging the Gap: A Military Experience for Journalists, an intensive weeklong workshop at Ft. Leavenworth and Ft. Leonard Wood.**
- Sept. 28: **Research Brownbag**, Faculty are encouraged to attend the first research brownbag of the semester in 104 S-F, 11:30 a.m. - 12:30 p.m. ****Please note the new date and time for this event (originally scheduled for September 22nd).****
- Sept. 25-Oct. 1: **Homecoming Week**
- Sept. 30: **Homecoming/Alumni Open House**, KUJH Newsroom, 4:00 – 6:00 p.m.
- Sept. 30: **News & Information Track Meeting**, 10:00 a.m.
- Sept. 30: **Research Presentation, Teresa Lamsam**, 303 S-F, 9:00 – 10:00 a.m.
- Oct. 1: **Homecoming Game**, KU vs. Texas Tech, 99th Anniversary of KU Homecoming

- Oct. 3-7: **PRSSA and Jayhawk Communications - Denim Day Effort**, Wescoe beach, 10:00 a.m. – 2:00 p.m.
- Oct. 4: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Oct. 5 & 6: **Richard Louv, J-School graduate and author of “Last Child in the Woods”, visit and reception co-hosted with Natural History Museum, Dole Institute**, 10:00 a.m.
- Oct. 10 & 11: **Fall Break**, no classes.
- Oct. 12 - 14: **Mark Hamrick, Business Editor, Associated Press; President, National Press Club**, class visits and lunch with faculty, TBA.
- Oct. 13: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Oct. 18: **Jane Pauley, Topeka Visit**, 1:00 p.m., Capital Plaza Hotel, 1717 SW Topeka Blvd., Topeka, Kan. For more information or to register, visit: <http://powerup2011.eventbrite.com/>
- Oct. 21: **News & Information Track Meeting**, 9:30 a.m.
- Oct. 23–25: **Kansas Association of Broadcasters Convention**, Oread Hotel, Lawrence, KS.
- Oct. 24: **Thabiti Lewis – Presented by The Project on the History of Black Writing**, Kansas Union Lobby, 7:00 p.m. (Journalism School is a part sponsor)
- Oct. 24–25: **Al Tompkins, Sr. Faculty Broadcast and Online, Poynter Institute**, class visits and lunch with faculty, TBA
- Nov. 1: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Nov. 10: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Nov. 11: **Veterans Day**, USS & Unclassified staff holiday with supervisor permission
- Nov. 11: **Montgomery Symposium – Adams Alumni Center**, 9:00 a.m. – 4:00 p.m.
- Nov. 17- 20: **JEA/NSPA (Journalism Education Association /National Scholastic Press Association) Fall National High School Journalism Convention**, Minneapolis, MN
- Nov. 17: **Mike Swenson class visit**, to Diana O’Byrne’s campaigns class. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.
- Nov. 18: **News & Information Track Meeting**, 9:30 a.m.
- Nov. 18: **Faculty Meeting**, 206 ST-F, 11:30 a.m.
- Nov. 23-25: **Thanksgiving Break**, no classes 11/23-25, offices closed 11/24-25
- December: **Chancellor’s Holiday Reception**, details TBA
- Dec. 1: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Dec. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, client TBA, Kansas Union, time TBA
- Dec. 7: **Strategic Campaigns (Prof. Diane O’Byrne)**, BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
- December: **Strategic Campaigns (Prof. David Guth)**, client TBA, location/time TBA

- Dec. 8: **Last day of fall classes**
- Dec. 9: **News & Information Track Meeting**, 9:30 a.m.
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.
- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.
- Jan. 17: **First day of spring classes**
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY NEWS:

Peter Bobkowski has been selected to the Board of Directors of the National Scholastic Press Association (NSPA). His term begins October 1.

Patty Noland presented a cover letter and resume workshop to the Multicultural Scholars on September 19th.

Jimmy Gentry will present a half-day program entitled "Business Journalism Boot Camp for All Journalists" on Sunday, September 25th, at the SPJ/RTNDA Excellence in Journalism Conference in New Orleans, LA.

Simran Sethi has been nominated for the Rome Prize. Each year, the Rome Prize is awarded to 15 artists and 15 scholars working in the following categories: architecture, design, historic preservation and conservation, landscape architecture, literature, musical composition, visual arts, ancient studies, medieval studies, renaissance and early modern studies and modern Italian studies.

Scott Reinardy's "Self-trained and Self-motivated: Newspaper photojournalists strive for quality during technological challenges," appeared in the July issue of *Visual Communication Quarterly*. Reinardy co-authored the study with **Keith Greenwood**, assistant professor at the University of Missouri.

Barbara Barnett and **Mugur Geana** participated on September 14, 2011 at the official launch of "Bold Aspirations," the strategic five-year plan for the University of Kansas aimed towards KU achieving recognition as a top-tier public university at national and international levels. Both **Barnett** and **Geana** are involved in committees working on the development and implementation of the strategic plan. The plans for KU and KUMC are available at <http://boldaspirations.ku.edu>.

Mike Williams escorted six international business journalists on their visit to the School September 16th, as part of the U.S. Department of State Economic and Business Reporting Project. The visit was arranged by the International Visitors Council of Kansas City. Participants included: Mr. Asjadul Kibria, deputy business editor, *Daily Prothom Alo* (Bangladesh); Daniela Mihajlovska-Vasilevska, economic reporter, *The Forum* (Macedonia); Liam Francis Dann, business editor, *NZ Herald* (New Zealand); Gertrude Majyambere, senior reporter/ business desk, *The New York Times* (Rwanda); Ammar Ibrahim Mohammad Abdulgadir, reporter, *Eylaf Weekly* (Sudan); and Jihad Yazigi, editor-in-chief, *The Syria Report* (Syria). See photo below:



ALUMNI NEWS:

Jake Poterbin, 2011, accepted a website coordinator position with Colorado Parks and Wildlife. He is one of two people who will manage the website, will produce and lead a new social media initiative and will work on content strategy and website redesign.

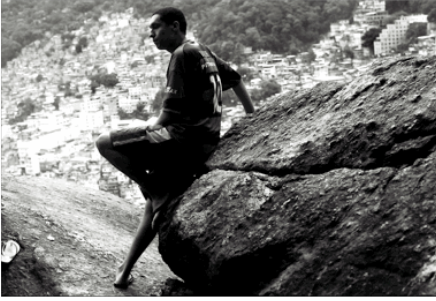
MARK YOUR CALENDARS:

Faculty lunch with Jim Small - The J-School alumnus will speak to **Max Utsler's** 540 class and **Barbara Barnett's** 101 class on September 20th before having lunch with the faculty from 11:15-12:15 in room 303. Small is the managing director and vice president in Asia for the Major League Baseball. To attend the faculty lunch, please email Penny Hodge.

US Hispanic Advertising Presentation – Wednesday, September 21 at 4:00 p.m. in the Centennial Room of the Kansas Union. Dr. Christopher Chavez of Saint Louis University will present a talk titled: "The ties that bind: US Hispanic advertising and the tension between global and local forces". Dr. Chavez's research focuses on advertising as a form of cultural production. For more about Dr. Chavez? <http://www.slu.edu/x33425.xml>

Alumnus Gary Smith and student Sara Stern Presentation on Photography Project – J-School alumnus and world-renowned photographer Gary M. Smith and current J-School student Sarah Stern will share stories and images from their most recent project documenting life in the slums of Brazil as part of a lecture series hosted by

Latin American Studies. Smith and Stern will speak Thursday, September 22nd in Ellsworth Hall at 7:00 p.m.



Thad Allender Visit - The J-School alumnus will speak to **Carol Holstead's** Visual Communications class Thursday, September 22nd at 4:00 p.m. in 100 S-F (which can accommodate up to 25 guests). He will be on campus and available Wednesday, September 21st after 1:00 p.m. and all day Thursday. If you would like to see Allender's presentation, send your students to his presentation to Holstead's class or have him visit your class, please email Carol Holstead. If you would like to attend the faculty lunch, please email Penny Hodge. Allender graduate from the J-School in 2002 and has worked as a photographer, director of photography at the Lawrence Journal-World and as a multimedia producer for USA Today. In 2007, he started Graph Paper Press, a web design company that develops WordPress templates and tools. Within two years, the company had 45,000 users worldwide and Allender left USA Today to devote his time to running his company. For more on Allender, visit thadallender.com.

Research Brownbag - J-School colleagues are invited to attend the first research brownbag meeting of the semester. The meeting will take place Wednesday, September 28th from 11:30 a.m. to 12:30 p.m. in 104 S-F. New faculty members Hyunjin Seo and Peter Bobkowski will discuss their research projects. Arriving late or leaving early based on your teaching schedule is not a problem. Presenters for the rest of the semester are needed. If you are interested, please contact Tien-Tsung Lee. ****Please note the new date and time for this event (originally scheduled for September 22nd).****