

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

## The Monday Memo



Newsletter of the William Allen White School of Journalism & Mass Communications

*The Monday Memo is distributed monthly during the summer. The next Monday Memo will be distributed July 17. Send items to [julieadam@ku.edu](mailto:julieadam@ku.edu).*

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## Faculty and staff news



Please welcome **Hyejin Bang**, who is joining the J-School this fall as an assistant professor. Bang received her doctoral degree from the University of Georgia, and her research examines how digital technologies influence the way people perceive, process and evaluate branded messages.

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## Research and presentations

A research paper by **Associate Professor Hyunjin Seo**, **Assistant Professor Joseph Erba**, **Associate Professor Mugur Geana** and **Assistant Professor Crystal Lumpkins** has won the first-place faculty paper award by the Minorities and Communication Division for the 2017 conference of the Association for Education in Journalism and Mass Communication in Chicago in August. The title of the paper is "Calling Doctor Google? Technology Adoption and Health Information Seeking among Low-income African-American Older Adults," and its findings are used to develop a digital and information literacy program for low-income African-American older adults in Kansas City.

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## Student news

Congratulations to Dow Jones News Fund interns **Matthew Clough** and **Candice Tarver**. Clough is an intern this summer at The Kansas City Star, and Tarver is an intern at Stars and Stripes. [Read the press release.](#)

Students in **Associate Professor Genelle Belmas'** JOUR 201: Level Up and Game On: Gamification in the Professions presented their final projects last month in the Clarkson Gallery. Almost 100 students were enrolled in the new course, which taught students to consider media applications of gaming beyond entertainment. Read the Jayhawk Journalist story [here](#).



## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### **Jobs**

[Video journalist/Vlogger](#) (part-time), UrbanAMA

[Freelance writers](#) (part-time), Houzz

[Public relations assistant](#), Excel Inc. (Overland Park, Kansas)

[Graphic design assistant](#) (part-time), Kansas City Chiefs (Kansas City, Missouri)

[Communications representative](#), Westar Energy (Topeka, Kansas)

[Marketing coordinator/proposal writer](#), Myers and Stauffer (Kansas City, Missouri)

[Account executive](#), KCCI (Des Moines)

[Retail manager](#), Midco (Lawrence, Kansas)

[Residential sales associate](#), Midco (Lawrence, Kansas)

[On-air talent](#), Midco (Lawrence, Kansas)

[Reporter/producer](#), Gray Television (Topeka, Kansas)

[Social media editor](#), The Charlotte Observer (Charlotte, North Carolina)

### **Internships**

[Video intern](#), Crystal Clear Group at Keller Williams (Lawrence, Kansas)

[Reporting intern](#), Lawrence Journal-World (Lawrence, Kansas)

[Copy editing intern](#), Lawrence Journal-World (Lawrence, Kansas)

See more job and internship opportunities [here](#).



See photos from the J-School Recognition Ceremony on [Facebook](#).

The following members of the May Class of 2017 shared their postgraduate plans with the Career and Outreach Center:

**Mary Kate Baker**, Royal Caribbean, business development specialist

**Scott Chasen**, MLB.com internship

**Corrine Dorrian**, KSNT News, news producer

**Samantha Harms**, Kansas National Education Association, administrative assistant to director of communications

**Johanna Hecht**, KSNT News, producer

**MollyPatt Horan**, KSNT, multimedia journalist

**Shane Jackson**, MLB.com internship

**Brianna Johnson**, KSNT, news producer

**Michael Maicke**, Coyote Logistics, sales representative

**Libby McNulty**, KWCH/KBSH News, multimedia reporter

**Ryan Miller**, Enid News and Eagle, reporter

**Evan Riggs**, Muscatine Journal, sports reporter

**Cole Anneberg**, 3M, market analyst

**Nathan Bachynski**, Mobile Marketing, digital marketing specialist

**Madison Boldt**, Delta Gamma, collegiate development consultant

**Monica Castellon**, Overflow Storytelling Lab, creative

**Liza Clough**, Aerotek, recruiter

**Irene Courey**, Gray Scalable, recruiting and social media specialist

**Emily Derrick**, Federation of State Massage Therapy Boards, communications manager

**Emma Dougherty**, TLC marketing consultants, intern

**Erin Gartland**, NIC Inc., communications coordinator

**Emily Hanna**, GlynnDevins, assistant account executive

**Hallie Holton**, Pennington and Company, alumni relations consultant

**Christopher Kettell**, Netsuite-Oracle, business development representative

**John Killeen**, Apex Systems, inside sales recruiter

**Allie Leath**, Kendra Scott, visual lead

**Missy Linville**, Insight Global, recruiter

**Ashley Maska**, FleishmanHillard, PR intern

**Candace Miller**, Cerner Corporation, consulting analyst

**Danny Pinedo**, Fitzgerald and Company, associate connections strategist

**Hannah Rivas**, E4, branding, marketing and communications

**Joshua Smith**, Bernstein-Rein, internship

**Danielle Sorensen**, Digiday, marketing assistant

**Sophia Templin**, Finsburg Strategic Communications, account executive

**Madeline Umali**, VML, account planner intern

**Haley Wiaz**, Players Sport and Social Group, intern

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**,

## Student opportunities

The deadline is June 16 for students to apply for ProPublica's Emerging Reporters Program. Each student accepted in the program will receive ongoing mentoring from ProPublica's reporters and editors and a visit to our newsroom in New York for a week. [Learn more here.](#)

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## Events



Mark your calendars for J-School Generations, which is Oct. 5-6 this year in conjunction with [KU Homecoming](#).

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## In memoriam

**Tom Eblen**, former Kansas general manager from 1986 to 2001, died Saturday in Prairie Village, Kansas, at age 80. [Read his obituary.](#)

**Stanley Hamilton**, 1955 J-School graduate, died May 26 in Lawrence, Kansas, at age 83. [Read his obituary.](#)

**Eric Morgenthaler**, 1967 J-School graduate, died May 12 in Kansas City, Missouri, at age 72. [Read his obituary.](#)

**Matthew Pierce Langan**, 1984 J-School graduate, died May 9 at age 56. [Read his obituary.](#)

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## Alumni update

**Dave Peacock**, 1990 J-School graduate, was named president and chief operating officer of Schnuck Markets Inc., the Maryland Heights-based grocer, last month. [Read the press release.](#)

**Mick Shaffer**, 1999 J-School graduate, has been hired as sports director at KSHB-TV. [Read the story.](#)

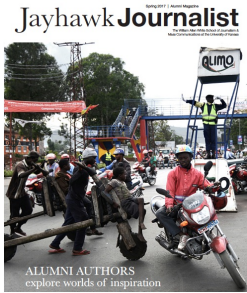
**Todd Panula**, 2005 J-School graduate, is lead columnist for Bleedin' Blue, a web and email service devoted to St. Louis Blues Hockey.

**Danyelle Buschbom**, 2013 J-School graduate, is now media buyer for Retirement HQ.

**Becca Berger**, 2014 J-School graduate, is now marketing coordinator for the Dallas Stars in the National Hockey League.

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# Jayhawk Journalist

The newest edition of the Jayhawk Journalist features 10 of our J-School alumni who have recently published books, plus other alumni and student news. Check it out at [jayhawkjournalist.com](http://jayhawkjournalist.com).

## Mark your calendars

**June 11-15:** Jayhawk Media Workshop

**August 18:** Faculty and staff retreat

**August 21:** First day of classes

**Oct. 5-6:** J-School Generations

**Oct. 15-17:** Kansas Association of Broadcasters convention, Manhattan, Kansas

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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