

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



## Schedule for William Allen White Day

### Thursday, April 20

**11:30 a.m.:** Hot dog lunch for all J-School students, faculty and staff, Clarkson Gallery  
**3 p.m.-4:30 p.m.:** William Allen White Day event, including Awards and Scholarship program, Woodruff Auditorium; refreshments served immediately after in Big 12 Room

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## Faculty and staff news

**Associate Professor Hyunjin Seo** has been named chair of the master's program in East Asian Studies led by the KU Center for East Asian Studies for the 2017 academic year.

**Associate Professor Yvonne Chen** has been competitively awarded a Visiting Professor Program (VPP) fellowship from the Advertising Educational Foundation. The VPP is a seven-day fellowship that allows professors and the industry to develop a mutually beneficial relationship and to share research. One of the 17 awardees, Chen will join [FCB \(Foote, Cone & Belding\)](#)'s New York office in June 2017 to observe its day-to-day operation and discuss the applications of her ongoing fMRI research to health-care marketing.

**Steve Rottinghaus**, career and outreach coordinator, presented "Social Media and the Job Search" on Wednesday to members of the Social Media Club of Lawrence.

**Jammie Johnson**, graduate advisor and administrative assistant for Graduate Studies, has been selected to receive the university's Outstanding Graduate Support Staff Award. The presentation will be at 3:30 p.m. April 20 in the Kansas Room in the Kansas Union.

**Assistant Professor Jonathan Peters** was featured in the Day in the Life special section of the University Daily Kansan. [Read the story.](#)

**Associate Professor Carol Holstead's** photo (below) was featured last week on the University of Kansas' Instagram account. Read what [Holstead said about her photo.](#)



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## Research, conferences and presentations

**Associate Professor Hyunjin Seo's** research paper, "Social Media and Ethnic/Racial Inclusion: Topic Modeling and Multiplex Network Analysis Approach," has been accepted for presentation at the International Conference on Computational Social Science in Cologne, Germany in July. Assistant Professor Nicole Beckage of computer science is a co-author of the paper.

**Assistant Professor Hong Vu, Professor Tien-Tsung Lee and Professor Barbara Barnett's** paper "Gendering Leadership in Vietnamese Media: A Role Congruity Study on News Content and Journalists' Perception of Female and Male Leaders" has been accepted to Journalism & Mass Communication Quarterly. **Hue Duong**, a doctoral student at the University of Georgia, is also co-author. The paper uses the data from a research project funded by Oxfam in Vietnam.

**Assistant Professor Hong Vu's** paper, "Public uses and attitudes to political news on social networking sites: A comparative European study and its implications for the future of political news learning and engagement on social media" has been accepted for presentation at the Sixth Future of Journalism Conference held at Cardiff University in the United Kingdom from Sept. 14-15, 2017. **An Nguyen**, an associate professor from Bournemouth University, United Kingdom, is a co-author of the paper.

**Roseann Pluretti**, Ph.D. student, has been awarded a Graduate Research Competition Award based on her poster presentation of her research, "Out of Love, Out of Mourning: Framing a 'Crime of Passion' in the 2016 SUNY Geneseo Double-Murder Suicide," at the 2017 Graduate Research Competition at KU. Only 11 graduate students from the university received this award.

Sociology Ph.D. graduate **Brock Ternes**, journalism Ph.D. candidate **Laveda Peterlin**, and **Professor Scott Reinardy** had their paper, "Newsroom Workers' Job Satisfaction Contingent on Position and Adaptation to Digital Disruption," accepted for publication by Journalism Practice. The paper was the result of a summer research class directed by Reinardy in Summer 2015.

Ph.D. candidates (from left) **Laveda Peterlin, Roseann Pluretti** and **Liefu Jiang** presented their research at the Graduate Research Competition hosted by the Graduate Studies office earlier this month at the Kansas Union. **Associate Professors Hyunjin Seo** (far right) and **Yvonne Chen** (not

pictured) were judges for the competition.



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## Student news and opportunities

### University Daily Kansan awards

The University Daily Kansan won 12 awards in the annual Kansas Collegiate Media contest. Winners were announced April 10. The Kansan was the gold medalist for four-year public university newspapers and the gold medalist for online overall. The staff also won second place for its special section, A Day in the Life.

Individual awards went to:

**Lara Korte**, first place in multimedia storytelling for her story "Does protesting work?"

**Jon Griffin**, first place for ad design

**Ryan Wright**, first place in feature writing for "Police killing of black student in 1970 reflects today's racial climate"

**Roxy Townsend** and design staff, first place in page design for the Nov. 9, 2016, issue

**Maddy Mikinski**, first place in headline writing for "Kansas topography myth falls flat"

**Christian Hardy**, second place in sports features for "From Kenya to Kansas, Sharon Lokedi keeps running"

**Miranda Davis**, **Kelly Cordingley**, **Cassidy River** and **Vicky Diaz-Camacho**, second place in news writing for "I did not feel safe"

**Roxy Townsend** and **Lara Korte**, third place in infographics for "Path to the Polls"

**Candice Tarver** and staff (**Matt Clough**, web producer) honorable mention in multimedia storytelling for "50 things you didn't know about Lawrence"

[Read the stories here.](#)

**Conner Mitchell** has been selected as the Fall 2017 University Daily Kansan editor. Applications are open for the rest of the fall Kansan staff and interested applicants should send a resume, cover letter and relevant work samples to [cmitchell@kansan.com](mailto:cmitchell@kansan.com) by April 21 at 11:59 p.m.

**Jackson Kurtz** has been selected for the International Radio and Television Society (IRTS) Summer Fellowship Program. This highly selective program teaches up-and-coming communicators the realities of the business world through an all-expense-paid internship in New York City, which includes practical experience and career-planning advice. As part of the fellowship program, Kurtz will be an intern at CBS News.

**Cameron McGough** is getting valuable experience writing for USA Today College, and he doesn't even have to leave his apartment. Find out more about McGough's internship in our [Internship Experience Blog](#).

Applications are open for both summer and fall DJs at KJHK. If you're interested in hosting your own radio show, visit the station's website to apply. The priority deadline is April 21, so make sure you apply soon for your best chance at getting your preferred time slot. For comments, questions or concerns, email program director **Brendan Dzwierzynski** at [programming@kjhk.org](mailto:programming@kjhk.org).

Project Consent, an initiative founder by J-School student **Sara Li**, has been nominated for a Webby Award for Best Video Campaign in Advertising, Media, and PR. You can [view the campaign and vote here](#).

### Make money this summer as the face of KU Journalism

Each summer, the KU School of Journalism welcomes more than 100 high school journalists to campus to learn and experience life on the Hill. We need you -- the sparkling journalism all-stars -- to show them how great KU is. As director of the camp, **Eric Thomas** recruits the best KU journalism students to be the upbeat hosts of these high school students. Come help make the Jayhawk Media Workshop great!

The workshop is five days, June 11-15, and allows you to spend some time in Lawrence during the summer while getting paid. Most of the work is helping to entertain and supervise the students

during the evening and night. But we would also love to have your help in coaching them through photography, writing, design and videography. [You can find all of the details \(and application\) here.](#) The sooner you sign up, the faster we can hire you. Don't delay.

## KU Advertising Club

Feel free to attend the following KU Ad Club events at 7 p.m. in Stauffer-Flint Hall, Room 100, on these dates with the following speakers:

- April 25: **Mike Goff**, Goff+ Marketing
- May 2: **Sarah Vanlandingham**, ER Marketing
- May 9: **Gina Stingley**, Populous



J-School students broadcast live the KU softball game April 14. Students are wrapping up a busy semester in which they have broadcast live KU soccer, softball and hockey and high school basketball. They have also assisted Spectrum Sports and Rock Chalk Video in broadcasts for KU football, basketball, volleyball, baseball, and will assist with the Kansas Relays this week. Above, **Chihiro Kai** follows the action.

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## Scholarships and fellowships

The Diversity and Inclusion Action Group at the William Allen White School of Journalism and Mass Communications is calling for proposals for a \$5,000 DIAG Summer Applied Research Award. The research award aims to promote applied research in an area of mass communication science that can directly benefit our understanding, acknowledgment, interaction with, research and/or acceptance of diversity. [Learn more here.](#)

In partnership with the Public Relations Society of America (PRSA) Foundation, Axia Public Relations is offering a \$2,000 annual scholarship for students interested in a career in public relations. [Get the details.](#)

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details.](#)

The Associated Press Sports Editors are sponsoring four \$1,500 scholarships for collegiate sports journalists. Collegiate sports journalists entering their sophomore, junior or senior years in 2017 are eligible for a scholarship, which will awarded based on the students' journalistic work, their academic record, financial need and geography. Deadline is June 1. [Get the details.](#)

The Kansas Association of Broadcasters is accepting applications for its Broadcast Scholarship Program, which awards up to \$16,000 annually for tuition and books. Deadline is May 1. [Get the details.](#)

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## Contests and awards

**Matt Campbell** and **Mike Hendricks** from The Kansas City Star are recipients of the Burton W. Marvin Kansas News Enterprise Award from the William Allen White School of Journalism & Mass Communications. The award will be presented April 21 at KU. [Read the KU News story.](#)

All current undergraduates at the University of Kansas are invited to enter the annual Philip Whitcomb Essay Contest. \$500 is awarded for the winning essay. Deadline is April 21. [Learn more here.](#)

Students are encouraged to enter the 2017 Freedom of Speech PSA contest by creating a 30-second TV or radio public service announcement on what this invaluable right means to them. Winners will each receive \$2,500 and have their PSAs distributed to stations nationwide. Deadline is April 30. [Get the details.](#)

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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### **Jobs**

[Career coordinator - events](#), University of Kansas Career Center (Lawrence, Kansas)

[Director of news](#), KOLN/KGIN (Lincoln, Nebraska)

[Part-time total media producer](#), WIBW-TV (Topeka, Kansas)

[Graphic designer/student hourly](#), KU School of Engineering (Lawrence, Kansas)

### **Internships**

[Internships and coordinator positions](#), KU Alternative Breaks (Lawrence, Kansas)

[General assignment reporting internship](#), The Marysville Advocate (Marysville, Kansas)

[KU's Washington D.C. Intern Program 2018](#)

[Political science internship - spring 2018](#), KU Department of Political Science (Topeka, Kansas)

See more job and internship opportunities [here](#).

**Ashley Maska** has accepted an internship at FleishmanHillard in Kansas City for summer 2017. FleishmanHillard is a top global communications firm recently named the 2017 Agency of the Year at the North American Excellence Awards. Maska will rotate through different sectors, including Consumer Products & Services, Healthcare and Food, Beverages & Agribusiness during her internship.

**Taylor Burke** has accepted a job with Big Brother Big Sisters of Greater Kansas City as a sales developer and fundraiser. Her duties will include orchestrating the nonprofit's biggest event, Summer Bowl for Kids, which generates about \$800,000 in funds raised among more than 500 participating teams.

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## Events

### **Fact-checking boot camp**

Faculty members are leading fact-checking boot camps to share tips for evaluating and verifying news sources in a four-part series at the Lawrence Public Library. All sessions will be 6:30-8 p.m. in Library Meeting Room C:

- April 18: Gain strategies for effective online searching, plus ways to search and access public documents.

- April 25: Learn the telltale signs of news that may not be factually sound and about the online resources you can use to verify news stories.
- May 2: Uncover the ins and outs of filing requests for public documents under the Freedom of Information Act (FOIA) and Kansas Open Records Act (KORA).
- May 9: Follow the money in campaign and other political financing by learning about campaign finance laws and searching public records.

## ACES Digital Editing Boot Camp

Register now for a ACES Digital Editing Boot Camp on April 21. This daylong workshop at the Kansas Union will cover:

- Writing and editing text in the digital space
- Digital headlines and SEO
- Engaging audiences through social media, curation platforms and e-blasts
- Digital analytics and innovation

[Get the details and sign up here.](#)

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## JTech training and tips

**JTech Training:** Due to William Allen White festivities, there will be no JTech training this Thursday, April 20.

Complete this [training survey](#) for next year's JTech training.

### JTech Tips: P@\$wor6

*Helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School go even smoother.*

**This week's tip:** Managing passwords can be difficult. As opposed to writing them down in a planner, we recommend using [lastpass.com](#) as both a password generator and storage service.



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## Alumni update

**Chad Lawhorn**, 1995 J-School graduate, received the Clyde M. Reed Jr. Master Editor Award at the Kansas Press Association Convention. The award recognizes a Kansas editor for a lifetime of achievement that involves commitment to community, the Kansas newspaper industry and the state.

**Steve Frazier**, 1978 J-School graduate and vice president of Amazon, will share what it's like to work at Amazon and highlight employment opportunities there during a talk April 19 at 4:30 p.m., 1020 Capital Federal Hall. Refreshments will be served, and attendees will have a chance to win Amazon devices and gift cards.

## Visiting professionals

**JiaoJiao Shen**, public relations and social media strategic leader at Hallmark Cards, is visiting Mike Vrabac's Sales Strategies class today. Shen supports the Greetings Customer Team by developing relationships with trade publications and offers stories that highlight Hallmark partnerships with retailers. She also supports the Gift Presentation team by identifying key PR opportunities to share Hallmark gift wrap collections. She manages the Hallmark brand Pinterest account, online newsroom and media training.

## Mark your calendars

**April 20:** William Allen White Day, 3 p.m., Woodruff Auditorium, Kansas Union

**May 1:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**May 6:** KSPA State Contest at the Kansas Union

**May 13:** J-School Recognition Ceremony, 8:30 a.m., Lied Center  
**June 11-15:** Jayhawk Media Workshop

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

University of Kansas | William Allen White School of Journalism & Mass Communications  
785-864-7644 | [jschool@ku.edu](mailto:jschool@ku.edu) | [journalism.ku.edu](http://journalism.ku.edu)

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