

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



*The J-School Recognition Ceremony is at 8:30 a.m. May 13 in the Lied Center.*

## Faculty and staff news

**Associate Professor Yvonne Chen** joined staff from Undergraduate Admissions, Financial Aid & Scholarship, and Student Housing on a Junior Day panel on May 1 in Woodruff Auditorium. This panel gives high school juniors who are starting their college search and their family members an opportunity to interact with faculty and ask questions.

**Professor Pam Fine** was re-elected to the Faculty Senate Executive Committee for 2017-18. As a member this year, she served as vice chair of the University Senate's ad hoc Diversity, Equity and Inclusion (DEI) Committee, which focused on improving diversity in student government.

Jammie Johnson, graduate advisor and administrative assistant for Graduate Studies, was awarded the university's Outstanding Graduate Support Staff Award on April 20 by Senior Vice Provost for Academic Affairs **Stuart Day**. At the same ceremony, Ph.D. candidate **Roseann Pluretti** was honored for receiving a 2017 Graduate Research Competition Award.



### KSPA judges needed

Please sign up to be a judge for the Kansas Scholastic Press Association state contest May 6. High school journalists and teachers value our journalism school's expertise in giving feedback for this key KSPA event.

We have an improved way to sign you up:

- On-site judging: This is our greatest area of need. Judging takes place at the Kansas Union on Saturday, May 6, for a few hours. Entries must be judged that afternoon. [Sign up here.](#)

# Research and presentations

Oxford University Press has published a book chapter co-written by **Associate Professor Yvonne Chen** and **Assistant Professor Joseph Erba**. This chapter is a part of the Oxford Research Encyclopedias and argues the need of media literacy in health and risk message design. Read the online publication [here](#).

**Associate Professor Yvonne Chen's** lead-author work was featured in KU Today. The study shows that adolescents' brains react similarly to smokers when viewing e-cigarette advertisements. Chen's collaborators include Hoglund Brain Imaging Center faculty and staff at KU Medical Center (**Laura Martin, Vlad Papa, Rebecca Lepping, Morgan Brucks** and **Andrew Fox**) and **Carina Fowler** of the University of North Carolina. [Read the KU News story.](#)

**Gerri Berendzen**, editorial advisor of the University Daily Kansan, was one of the speakers on April 29 at the spring conference of the Nebraska Press Women. Berendzen presented a session called "Editing Your Own Work" to an audience of writers and copy editors. The conference was in North Platte, Nebraska.

**Lisa McLendon**, Bremner Center coordinator, gave a presentation on sentence structure on April 29 as part of Sunflower Publishing's annual training workshop for writers.

---

## Student news and opportunities



**Associate Professor Carol Holstead's** JOUR 650: Magazine Journalism class worked with the J-School's Diversity and Inclusion Action Group on a series of mini features of J-School students and alumni. The Faces of the J-School features stories 13 students and alumni and their journeys before, during or after the J-School. The features were written by the JOUR 650 students. Read the profiles [here](#).

**Sara Li's** Project Consent won a Webby Award for Best Video Campaign in Advertising, Media and PR. Li is founder and executive director of Project Consent, an organization that has a goal of ending sexual assault by educating people about consent. The videos illustrated a definition of what sexual consent is presented in a simple way. [See the winning videos.](#)

**Danya Issawi's** essay was chosen as one of the top 25 in the New York Times' Modern Love College Essay Contest, out of nearly 2,000 entries. Her essay, titled "To Syria, With Love," took the form of a letter to a boy she met when she was 14 and spending the summer in Syria. The letter asks him about his whereabouts now -- if he fled the country or if he's even alive. Winners were announced [on Facebook](#).

## Make money this summer as the face of the J-School

Each summer, the School of Journalism welcomes more than 100 high school journalists to campus to learn and experience life on the Hill. Director of the camp, **Eric Thomas**, recruits the best KU journalism students to be the upbeat hosts of these high school students. Come help make the Jayhawk Media Workshop great! The workshop is five days, June 11-15, and allows you to spend some time in Lawrence during the summer while getting paid. Most of the work is helping to entertain and supervise the students at night. But we would also love to have your help in coaching them in photography, writing, design and videography. [You can find all of the details \(and application\) here.](#)



## Strategic Campaigns presentations

**May 1: Justin Henning's** students will present to their client, FlyOtto, 2-5 p.m. in The Commons, Spooner Hall.

**May 1: Associate Professor Tien Lee's** students will present to their client, Camp Quality USA, at 6:30 p.m. in the Clarkson Gallery.

**May 2: David Johnston's** students will present to their client, Kansas Union, at 6 p.m. in Alderson Auditorium.

**May 2: Associate Professor David Guth's** students will present to their client, the Kansas Expocentre, at 7 p.m. May 2 in Heritage Hall in the Kansas Expocentre Complex in Topeka.

---

## Scholarships and fellowships

In partnership with the Public Relations Society of America (PRSA) Foundation, Axia Public Relations is offering a \$2,000 annual scholarship for students interested in a career in public relations. [Get the details.](#)

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details.](#)

The Associated Press Sports Editors are sponsoring four \$1,500 scholarships for collegiate sports journalists. Collegiate sports journalists entering their sophomore, junior or senior years in 2017 are eligible for a scholarship, which will awarded based on the students' journalistic work, their academic record, financial need and geography. Deadline is June 1. [Get the details.](#)

The Kansas Association of Broadcasters is accepting applications for its Broadcast Scholarship Program, which awards up to \$16,000 annually for tuition and books. Deadline is May 1. [Get the details.](#)

The Bonnie Tiegel Memorial Scholarship Program is available for students pursuing a degree in broadcast journalism, communications and journalism. The recipient will receive \$2,500. Deadline to apply is May 31. [Learn more and apply here.](#)

---

## Internships and jobs

**Libby McEnulty** has accepted a job at KBSH-TV in Hays, Kansas, as a multimedia journalist. The station serves as a bureau for KWCH-TV in Wichita, McEnulty's hometown.

**Danny Pinedo** will start a full-time position as an associate connections strategist -- search for Fitzgerald & Co this July. Pinedo will create and optimize search data and keyword groups and manage paid search investments across ad networks (Google, Yahoo and Bing).

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Jobs

[Account executive](#), Eagle Communications (Salina, Kansas)

[Local sales manager](#), KWCH/KSCW/KDCU (Wichita, Kansas)

[Central Nebraska marketing consultant](#), 10/11 Media (Grand Island, Hastings)

[Riverton bureau reporter](#), KCWY-TV (Casper, Wyoming)

[Student announcers](#), KU Audio-Reader (Lawrence, Kansas)

[Client services director](#), KCCI (Des Moines, Iowa)

[Client service representative](#), CBIZ (Kansas City, Missouri)

### Internships

[Communications, social media and marketing intern](#), HOOPLA (Kansas City)

[City Internships and Global Explorer Program](#) (various locations)

See more job and internship opportunities [here](#).

## Inside Ventures recruiting Tuesday at J-School

Ryan Condron, a recruiter for [Inside Ventures](#), will host an informational booth on job opportunities 9-11 a.m. May 2 in the Clarkson Gallery.

---

## Events

### Integrated Marketing Communications Networking Reception

The Integrated Marketing Communication program is sponsoring a networking reception from 5 to 7 p.m. May 3 at Barley's Brewhaus & Restaurant in Overland Park, Kansas. The event will cover the benefits of the IMC program, including the flexibility to advance your career while still maintaining a full-time job. Appetizers and soft drinks will be provided, and there will be a cash bar available.

### Fact-checking boot camp

Faculty members are leading fact-checking boot camps to share tips for evaluating and verifying news sources in a four-part series at the Lawrence Public Library. All sessions will be 6:30-8 p.m. in Library Meeting Room C:

- May 2: Uncover the ins and outs of filing requests for public documents under the Freedom of Information Act (FOIA) and Kansas Open Records Act (KORA).
- May 9: Follow the money in campaign and other political financing by learning about campaign finance laws and searching public records.

---

## JTech training and tips

### JTech Training

JSchoolTech is all about portfolios this week. Join **Heather Lawrenz** at 4 p.m. on Thursday, May 4, in Room 101 to polish your portfolio.

Complete this [training survey](#) for next year's JTech training.

### JTech Tips: Sophos download

*Helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School go even smoother.*

**This week's tip:** As a faculty, staff or student, you can download Sophos antivirus software for free. Go to <https://technology.ku.edu/software/sophos-antivirus> for more information.



---

## Alumni update

# KU WOMEN'S HALL OF FAME



**Colleen McCain Nelson** (above), 1997 J-School graduate, was inducted into the KU Women's Hall of Fame last week. Nelson is a Pulitzer Prize-winning journalist and former political reporter who has chronicled three presidential campaigns. She currently is vice president and editorial page editor for the Kansas City Star.

1991 J-School graduates **Kelly Duffy** and **Nicole Vap** received awards in the Radio Television Digital News Association regional awards. Duffy is news director at KOAA-TV News 5 in Colorado Springs, which received an award for overall excellence, small market. Vap is an investigative producer for KUSA in Denver, which won 12 awards in the large market regional division, including three that Vap produced.

---

## Visiting professionals

Guest speakers in JOUR 585: Multimedia Sports recently have included: **Kelly Hale**, director of public relations, Kansas Speedway; **Kimberly Hobbs**, vice president of marketing, Sprint Center; and **Kaley Hattrup**, director of marketing, Sporting KC.

## Mark your calendars

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**May 6:** KSPA State Contest at the Kansas Union

**May 13:** J-School Recognition Ceremony, 8:30 a.m., Lied Center

**June 11-15:** Jayhawk Media Workshop

---

To see all J-School events, go to <http://journalism.ku.edu/calendar>

University of Kansas | William Allen White School of Journalism & Mass Communications  
785-864-7644 | [jschool@ku.edu](mailto:jschool@ku.edu) | [journalism.ku.edu](http://journalism.ku.edu)

Follow KU Journalism:

