

Subject: Monday Memo, Oct. 26, 2015

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From: William Allen White School of Journalism and Mass Communications

To: Journalism School

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



J-School Generations

J-School Generations is this week! Students, please join us Oct. 29-31 to connect and network with our successful alumni. If you plan to attend any of the events, please [sign up here](#). Read one student's experience about last year's challenge project [here](#).



Faculty and Staff News

Associate Professor Doug Ward was a guest on the NPR program "AirTalk with Larry Mantle," which airs on KPCC in Los Angeles. He spoke during a segment on the high price of textbooks and a California State University-Fullerton professor's refusal to use a department-assigned book. **Ward** will speak in December as part of a panel at the Army University Education Symposium at Fort Leavenworth. The panel will focus on creating an innovative learning environment.

Associate Professor Mugar Geana met with a delegation of researchers from the University of Costa Rica on Oct. 19. Geana talked about his recent research project on health communication about dengue fever in the province of Limon, Costa Rica. He also discussed how the Center for Excellence in Health Communication to Underserved Populations can support and promote further international collaboration. The meeting was organized by KU International Programs.

Associate Professor David Guth's research paper, "High Stakes in the High Plains: Attitudes of

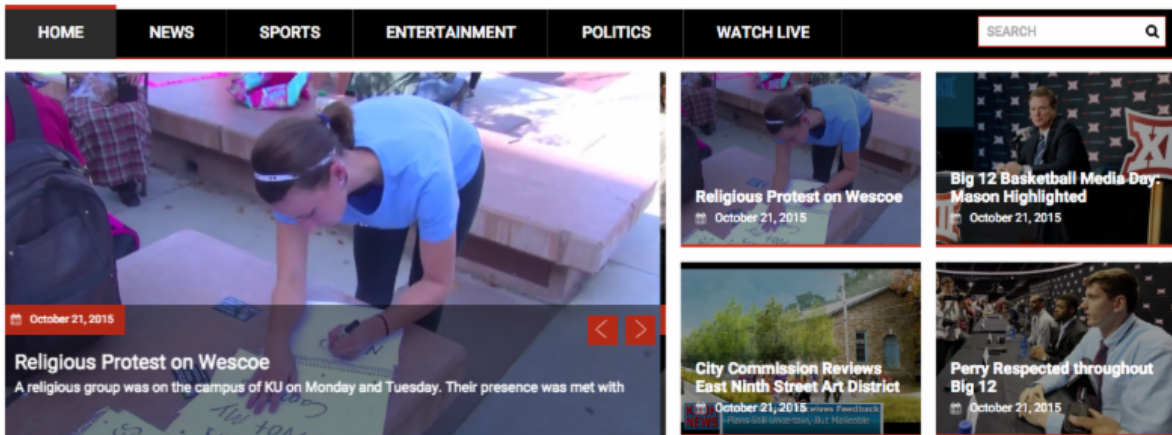
Rural Editors and Publishers in Areas Facing Depopulation," has been accepted for publication in Grassroots Editor, the quarterly journal of the International Society of Weekly Newspaper Editors (ISWNE).

Assistant Professor Hyunjin Seo and **Stuart Thorson** of Syracuse University are co-authors of a study that analyzed Internet connection data for 200 countries from 2002 to 2011. The study showed that the type of governance of a nation can predict its citizens' access to the Internet and the value of that country's connections to other nations around the world, a new study has found. Read more [here](#).

Assistant Professor Jonathan Peters spoke last week at the Law & Media Conference of the Ohio State Bar Association, where he discussed the use of police body cams and their implications for public records law.

Peters also published a Sports Illustrated column about his favorite NHL team's slow start to the season, and a Columbia Journalism Review column about the prosecution, 20 years ago, of Oklahoma City bomber Timothy McVeigh and how that case has become a classic in the free press-fair trial area.

Student News



KUJH-TV has redesigned its website at tv.ku.edu. Assignment managers **Nick Price** and **Hank Cavagnaro** led the redesign effort with the consultation of KUJH Executive Producer **Chris Bacon**. The website now includes story briefs and video excerpts from KUJH newscasts. It also has a link for viewers to watch a live stream of the channel.

John Broeckling, who is the assignment manager for KFVS-12 (CBS) in Cape Girardeau, Missouri, spoke to students at KUJH-TV via Skype on Oct. 15. Discussion items included newsroom management/organization, coming up with good story ideas and using social media in daily news coverage. Broeckling was invited to speak by KUJH Executive Producer **Chris Bacon**.

Internships

The **Kansas City Star** is accepting applications for its summer reporting internships. Interns are compensated \$420 a week for 10 weeks. To apply, email a cover letter, a resume listing three

references and no more than five clips to **Craig Nienaber**, deputy metro editor, at cnienaber@kcstar.com. The deadline to apply is Nov. 1.

The Kansas City Star sports department is seeking an intern for summer 2016 to cover community sports and help out with video and reporting from Royals games and Chiefs training camp. Students would work for 10 weeks for class credit. To apply, send a brief cover letter, resume and writing samples no later than Nov. 30 to sports editor **Jeff Rosen** at jrosen@kcstar.com or 1729 Grand Blvd., Kansas City, Missouri, 64108.

HERO Sports is seeking talented and versatile writers, photographers and producers to cover college sports across the country. HERO Sports campus correspondents serve as a voice for their university's athletic programs. Their work could be featured on the website, YouTube channel and other social platforms. [Learn more here.](#)

The Seattle Times is seeking juniors, seniors or graduate students to apply for a summer internship. Applicants must be journalism majors or have a demonstrated commitment to print or online journalism, possess social media skills and be digitally astute. Internship experience at other news organizations is required. Apply by Nov. 1. Read the details [here](#).

The Louisville Courier-Journal is hiring interns for summer reporting, photography and multimedia positions. Interns will work 40 hours a week for 12 weeks and will make \$500 a week. Students must have completed one year of college. Deadline to apply is Nov. 6. Learn more and how to apply [here](#).

Slate is hiring several internship positions for summer, fall and spring. [Learn more here.](#)

The Association for Women in Sports Media has seven internships/scholarships available for next summer: four newspaper/magazine/online, one broadcast, one broadcast production, and one public relations. Recipients receive a \$1,000 scholarship and complimentary registration and lodging at AWSM's convention in Miami. Deadline to apply is Oct. 31. Learn more and [apply here](#).

Looking for an internship in Washington, D.C.? Check out these options at dcinternships.org.

Find internship opportunities at many large news organizations at Poynter.org or check out the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program for outstanding work in writing, broadcast, photojournalism and multimedia categories. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards](#)

[website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work.

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1. [Apply here](#).

Spark KC: Advertising's Career Conference 2015 is 8 a.m.-3 p.m. on Nov. 9 at the College Basketball Experience inside the Sprint Center with a post-conference networking event 3-5 p.m. across the street at Pizza Bar. The event provides students with valuable information to help them succeed, such as resume/portfolio reviews, keynote presentations and panel sessions. Students can [register online](#) for \$30, which increases to \$35 at the door.

The Carnegie-Knight News21 program invites journalism students to apply for this prestigious opportunity. The program begins with a virtual seminar during the spring 2016 semester taught by Leonard Downie Jr., former editor of The Washington Post. Students will conduct research and learn from experts on civil rights in America. The seminar is followed by an immersive reporting experience in the summer, led by News21 Executive Editor Jacqueline Petchel, a Pulitzer Prize-winning investigative journalist. Students work out of a newsroom at the Walter Cronkite School of Journalism and Mass Communication in downtown Phoenix and travel the country to report and produce their in-depth, multimedia stories. Learn more [here](#).

The BEA Festival of Media Arts is accepting entries for its international exhibition of student work in the following competitions: audio, documentary, interactive multimedia, two-year/small colleges, news, scriptwriting, sports and video. Winners will receive recognition and exhibition of their work during BEA's annual convention in Las Vegas, April 17-20, 2016. Deadline is Dec. 15. [Learn more here](#).

Students (including those graduating in December or May) who are members of the National Association of Black Journalists or the National Association of Hispanic Journalists are encouraged to apply to The New York Times Student Journalism Institute, which is May 21-June 5, 2016, at the CUNY Graduate School of Journalism in Manhattan. All costs to attend the institute are paid by The New York Times Company. The deadline to apply is Nov. 1. Learn more [here](#).

Teach for America is looking for people who want to rise to the challenge to educate a new generation of diverse, intelligent and thoughtful leaders. [Learn more and apply here](#).

Alumni updates



Bob Dotson retires

J-School graduate and William Allen White Foundation National Citation recipient **Bob Dotson** retired from the "Today" show last week. Dotson, who says he has been in more motel rooms than the Gideon Bible, reflected on his 40-year career as the "American Story" storyteller in [this video](#).

To Memorize

In Memoriam

Professor emeritus dies

Paul Jess, professor emeritus of journalism, died Oct. 22 at the age of 83. Jess joined the William Allen White School of Journalism and Mass Communications faculty in 1976 and taught editing, reporting and media law. He also served as associate dean, head of the school's news-editorial sequence and general manager of the University Daily Kansan. He retired in May 1996.

[Read more here.](#)



Events

Learn InDesign

Next month's J-Tech training focuses on learning InDesign. Sessions will be at 1 p.m. in Stauffer-Flint, Room 105.



- **Nov. 6:** Basic InDesign
- **Nov. 20:** Open Q&A. Bring your project and we'll solve your problems!

Mark your calendars

Oct. 29-31: J-School Generations
Oct. 31: PRSSA meeting, 7 p.m., SF 100

Nov. 4: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
Nov. 11: Veterans Day holiday; classes are in session
Nov. 12-15: JEA/NSPA Conference, Orlando
Nov. 25-27: Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206
Dec. 11: News/info track meeting, 9-10 a.m., SF 303
Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
Dec. 11: Stop day
Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed
Jan. 18: Martin Luther King Jr. Day holiday; offices closed
Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 2: Journalism Career Fair, Kansas Union
March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
April 1: Faculty meeting, 1:30-3 p.m., SF 206
April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom
April 14-17: JEA/NSPA Conference, Los Angeles
April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
April 21-23: Kansas Press Association convention, Overland Park
April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day
May 6: News/info track meeting, 9-10 a.m., SF 303
May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
May 7: KSPA State Competition, Kansas Union
May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
May 15: Commencement
May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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