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Oct. 28, 2013

Faculty News

Mugur Geana has been named international consultant for a recently funded research project focused on using novel technologies and approaches to improve health communication to senior citizens in Chile. In March 2014 a delegation from the Catholic University of Chile (School of Journalism and the School of Public Health) will visit the Center for Excellence in Health Communication to Underserved Populations at the University of Kansas and the Health Communication Research Center at the University of Missouri to learn more about evidence-based interventions to improve health communication to key audiences. This collaboration is a result of Geana's meeting with Chilean colleagues during his visit to Santiago earlier in 2013.

Scott Reinardy participated on a Kansas Association of Broadcasters' panel on Oct. 21 titled, "Future Proofing Your Station." Other panel members included Gary Shorman from Eagle Communications; Dawn Deeter-Schmeiz from the K-State School of Business; and Andy Nelson, from the K-State School of Journalism.

Lisa McLendon attended the CMA-ACP National College Media Convention in New Orleans, where she presented two sessions, one on headlines and one on cleaning up writing.

An article titled "Bias in the news," co-authored by **Tien Lee** and doctoral student **Kristen Grimmer**, has appeared in the 2013 online update of the International Encyclopedia of Communication published by the International Communication Associate and Blackwell Publishing.

Chuck Marsh's article "Social Harmony Paradigms and Natural Selection: Darwin, Kropotkin, and the Metatheory of Mutual Aid" has

been published in the current issue of the *Journal of Public Relations Research*.

Mugur Geana's research paper "Orienting Response to Visual Cues as an Indicator of Students' Attention to Online Instruction" will be presented this week at the 2013 Conference of the Association for Educational Communications and Technology in Anaheim, Calif. Geanna co-authored the paper with colleagues from North Dakota State University and Walden University. The manuscript will be published in the conference proceedings.

Scott Reinardy and Jerry Crawford's manuscript, "Assessing the Assessors: JMC Administrators Critique the Nine ACEJMC Standards," was published in the most recent edition of *Journalism & Mass Communication Educator*.



Jerry Crawford and students from the Journalism Multicultural Scholars Program visited Sporting Kansas City on Thursday, Oct. 24. Kurt Austin, a member of Sporting Kansas City's communications department, gave the students an hour-long tour of the facility and held a mini-workshop on marketing strategies and partnerships.



Other News

The University Daily Kansan won the Associated Collegiate Press "2013 ACP Online Pacemaker" award. This award is the highest honor given to online college student publications. When the entry was judged, **Natalie Parker** was the Editor-in-chief and **Malcolm Gibson** was the advisor. The five other winners in the same category

were the University of Arizona, University of California, University of Minnesota, University of North Carolina and University of Wisconsin.

James Hoyt, University Daily Kansan photojournalist, worked as a "runner" for the Cleveland Browns official still photographer during Sunday's NFL game at Arrowhead Stadium. Hoyt was responsible for running media cards from the sideline photographer up to the Brown's social media producer in the press box. Brett Akagi arranged the assignment through a contact at WKYC-TV, a Gannett property in Cleveland.

Sierra Upton, KUJH-TV anchor and producer worked for ESPN during the KU football game this past weekend. Upton operated the "parabolic dish" on the sideline and captured the natural sound from the field for live broadcast. This is Upton's second paid job for ESPN.

Tuesday's guest on *Good Morning KU* will be Pulitzer Prize winning book critic Michael Dirda, who is on campus to discuss literary journalism and life at a great newspaper during a lecture Tuesday night. Avalon Cole will interview him on *Good Morning KU*, which is streamed live at 10 a.m. at <http://journalism.ku.edu/crossroads>. It is also live on KUJH-TV Channel 31 or 2-1.

Brooke Anderson, former executive web producer at KSHB-TV, Kansas City and WCPO-TV, Cincinnati, spoke to reporters from the University Daily Kansan staff about the importance of the web first focus at any media organization.

Students from the J-School attended the Kansas Association of Broadcasters state convention in Manhattan, Kan. Print and broadcast students sat in on presentations from Al Tompkins, Poynter Institute senior faculty member for broadcast and online, and Les Rose, CBS network photojournalist.



From left to right - Travis Diesing, Sierra Upton, Jade Daniels, Katlin Klein, Brett Akagi, Ben Allen, Blake Schuster and Will Webber

Opportunities

Craig Nienaber, Deputy Metro Editor of the **Kansas City Star**, has selected journalism students he will interview on Oct. 31 for a summer 2014 reporting internship.

Representatives from the **Richards Group** in Dallas will speak to a joint meeting of Ad Club and PRSSA at 6 p.m. on Monday, Nov. 4 in Room 100 Stauffer-Flint. They will also speak to three classes and conduct informational interviews on Tuesday, Nov. 5. Students graduating in May 2014 who are interested in signing up for an informational interview should stop by the Journalism Career Center, 120 Stauffer-Flint.

Missouri Western State University will host the 9th Annual Conference on Applied Learning in Higher Education March 20 - 22, 2104. The deadline to submit a proposal for a talk, workshop or poster is Nov. 1.

Pizza & Politics--Gerri Hirshey, from Rolling Stone Magazine, and Ruby Cramer, from BuzzFeed, will join students over a slice of pizza at 12 p.m. on Oct. 31 in the Centennial Room of the Kansas Union. Pizza & Politics will delve into old-school vs. new-school journalism and how the profession has transformed in recent decades.

Catastrophe 1914--Sir Max Hastings, journalist and author whose work has appeared in every British national newspaper, will discuss the first crucial months of World War I. The event will take place 7:30 p.m. - 9:00 p.m. Nov. 13 at the Lied Center.

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KU William Allen White School
of Journalism and Mass
Communications
1435 Jayhawk Boulevard
Lawrence, KS 66045